

## The League Letter: ULCC News You Can Use



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**Date** 2022-08-13 09:30

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## News You Can Use

*ULCC's mission is to advocate for and equip African Americans and all under-served communities with the tools to achieve social and economic equality.*

### GRAND OPENING OF DIGITAL INNOVATION CENTER IN EAST CHARLOTTE





The Urban League of Central Carolinas has expanded into east Charlotte.

The Digital Innovation Center is officially open to the public.

The grand opening was held August 10 in East Town Market to a crowd of county and city officials, school board members and community partners all with a vested interest in this expansion to the east side.

This satellite location is a collaboration between Urban League of Central Carolinas (ULCC) and Mecklenburg County in support of CareerBridge/WTB (Working Women, Thriving Families, Better Communities) – ULCC's workforce development program which provides the community with the skills, tools and certifications needed for high-demand careers.

Teddy McDaniel, president and CEO of ULCC opened the program. A welcome was given by Todd Collins, CEO of Red Hill Ventures and remarks were given by the following speakers: Mark Jerrell, Mecklenburg County Commissioner, District 4, Dr. Kinneil Coltman, ULCC Board Chair and Atrium Health's, Senior Vice President, Chief Community and Social Impact Officer, Dr. Fannie Shaw, Chief Operating Officer of ULCC and Kathleen Evans, AT&T Regional Director, External Affairs.

Evans presented ULCC with a check for \$25,000, an award made through AT&T Connected Learning, a national initiative to narrow the digital divide by providing today's learners with equitable opportunity to learn and thrive.

The program concluded with a ceremonial ribbon cutting and tour of the facility.

The Digital Innovation Center is a state-of-the-art facility offering CareerBridge/WTB classes in Universal Banking, Amazon Web Services and Microsoft Office among others.

[To register for these classes and to review the full CareerBridge curriculum, visit urbanleagecc.org.](https://urbanleagecc.org)

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## PROJECT READY RISE





Project Ready RISE (Resilient, Innovative, Scholars, Empowered) kicked off the season on July 29 with First Year Ready -- welcoming a group of bright, brilliant rising college freshmen to participate before heading off to school.

Held at the Urban League of Central Carolinas main location, First Year Ready gathered students, parents, motivational speakers and partners from Charlotte area business and faith communities. Though First Year Ready was designed to be a celebration of the students' academic accomplishments, the event also aimed to prepare them for the life and campus lessons soon to come.

Robbie Varghese and Samantha Gonzalez from Fifth Third Bank, conducted workshops on common financial opportunities and concerns college students face. They talked with students about how to successfully handle their money, use credit responsibly and understand how interest works. Each student participated in the workshops and took advantage of the opportunity to ask Varghese and Gonzalez specific questions regarding the financial issues they will have to manage while in college.

Another session titled *College Life: 101* featured a panel of motivational speakers. Bryon Williams, Travis P. Jackson, Sir Lawrence and League Advocacy Manager, Shamar Farley each gave advice ... [Read more.](#)



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## BACK TO SCHOOL EVENT FIRST DAY READY







**First DAY Ready** prepares school-age students for heading back to school.

School personnel will be on hand to answer questions about immunizations, vaccinations, community resources, school uniforms, health services, admission, registration, bus routes and so much more.

**You can help:**

- » Donate filled backpacks.
- » Donate to Project Ready at [urbanleaguecc.org](http://urbanleaguecc.org)
- » Place Urban League of Central Carolinas as a beneficiary on your company's giving portal.
- » Donate school supplies (copy paper, 3 ring binders, #2 pencils, glue sticks, hand sanitizer, etc.)

**Join us for First DAY Ready**

**Date:** Saturday, August 20

**Time:** 11am - 3pm

**Where:** The Mount Charlotte, 1520 Alleghany Street

To sponsor First Day Ready and for more information on how to get involved, contact: Shereese Floyd at [Shereese.floyd@urbanleaguecc.org](mailto:Shereese.floyd@urbanleaguecc.org).

[Download flyer here.](#)

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