

Why Jaime Harrison founded Dirt Road PAC



From Clay Middleton, Dirt Road PAC <hello@dirtrroadpac.com>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <hello@dirtrroadpac.com>
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Steve,

If you didn't know it by now, we're in the dead heat of the summer midterm campaign season.

So I wanted to remind you of the reason Dirt Road PAC's founder Jaime Harrison started our organization, and the mission he gave us:

"The days of just swooping in every few years and just putting up a candidate, having no grassroots infrastructure and thinking that we're going to win — that's just not working. I'm going to focus on investing and doing it in a much deeper manner, and going into areas where people have been forgotten, or been given up on." — Jaime Harrison, 11/24/20



From supporting Democratic state parties in states like Georgia, Alabama, Tennessee, and Louisiana, to candidates in Arkansas, Texas, Florida, Kentucky, and North Carolina, that's the mission Dirt Road PAC has been focused on.

But in order for us to continue and grow our organization, we're counting on grassroots support. As Jaime said, "Rome wasn't built overnight. You've got to have long-term and sustainable investment for it to pay dividends."

With Jaime's words in mind, Steve, I have to ask:

Will you begin making a monthly recurring donation of just \$5 to Dirt Road PAC today? You'll be making a long-term and sustainable investment in our organizing efforts to rebuild the Democratic Party and win.

If you've saved your payment information with ActBlue Express, your monthly, recurring donation will go through immediately:

CHIP IN \$10 MONTHLY

CHIP IN \$25 MONTHLY

CHIP IN \$50 MONTHLY

CHIP IN \$100 MONTHLY

CHIP IN \$250 MONTHLY

ANOTHER AMOUNT

Whether it's \$5 or \$50, Dirt Road PAC is powered by grassroots donations like yours.

Thank you for your support and for being with us in this fight,

Clay Middleton
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