

## Cynics say we can't flip Kentucky. Here's why they're wrong:



**From** Charles Booker <hello@dirtrroadpac.com>  
**To** Steve Johnston <sjohnston@tuesdayforumcharlotte.org>  
**Reply-To** <hello@dirtrroadpac.com>  
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Allow me to introduce myself, Steve.

My name is Charles Booker, and I'm running to be the first Black Senator from Kentucky by taking on one of the most corrupt, out-of-touch senators: Rand Paul.

Cynics will look at a place like Kentucky and say that it will never happen. That we can never take on a Republican funded by billionaires and Big Pharma with a people-powered campaign. But I can't stress how wrong they are. Do you know how I know? **Because we've been putting in the work.**

We've been all over Kentucky, meeting with voters that most campaigns would otherwise ignore - and let me tell you, the response has been incredible. We've built a grassroots movement with support in all 120 counties, over 100,000 contributions, and over 15,000 volunteers. Make no mistake, if we keep up this momentum, Rand's corporate donors won't stand a chance.

[Steve, what do you say? Will you split \\$10 between Dirt Road PAC and my campaign so we can defeat Rand Paul, bring transformative change to Kentucky, and protect and expand the Senate majority?](#)

*If you've saved your payment information with ActBlue Express, your donation to Dirt Road PAC and Charles Booker will go*

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Steve, allow me to share my story with you: I grew up in one of the poorest ZIP codes in Kentucky. Both of my parents had to drop out of high school to help take care of my brothers and sisters. We sometimes had to go without heat in the winter or air conditioning in the summer. My mom often went without eating so that I could.

*But my family wasn't alone in their struggles. We're just a single example of the thousands of families in Kentucky who've been left behind by politicians who have used their power to only benefit themselves.*

I got involved in public service because I believed Kentuckians deserved better and that things could get better. I see progress happening — but I know there's still a lot of work ahead of us to transform the future of Kentucky.

**So now, we're taking our movement to Rand Paul.** From the deadly COVID misinformation he's been spreading, his refusal to pass anti-lynching legislation, and the record number of bills he's proudly blocked that would lift up working families in Kentucky — it's clear that Rand isn't in the Senate to help us.

**I'm done with this cycle of failed leadership — that's why I'm running for U.S. Senate, Steve.** I know what it's like to choose between affording insulin or groceries, to struggle to make ends meet. My family taught me to take care of our neighbors. And my promise is to bring these lived experiences to the U.S. Senate so we can finally pass the urgent policies our families need.

[Our campaign's momentum is on the rise — but it's critical we continue spreading](#)

[our message to every corner of Kentucky and grow this grassroots movement. Will you split a donation between my friends at Dirt Road PAC so we can protect our democracy, elect leaders who will bring us together, and help expand our Senate Majority?](#)

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This campaign is for you and everyone who's been left behind by politicians like Rand Paul. Thank you, Steve.

Together,

Charles Booker  
Candidate, U.S. Senate

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