

Alliance  
Center for  
Education

Reintroduction &  
Strategic Plan Review

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Josh Jacobson, CEO, Next Stage



Alliance  
Center for  
Education

## Mission & Vision

- Our mission is to provide high-quality education and support for children in need through partnership with their families.
- Our vision is to positively affect the future of children at risk by improving economic mobility through education.



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# Programs & Services





## 4 Pillars of Development:

- Social & Emotional
  - ❖ Appropriate Responses, Trusting relationships & Group Dynamics
    - The roles of personality and individualization
    - Citizenship & Etiquette
  - ❖ Problem Solving & Using Resources
  - ❖ Self-Awareness, Self-Regulation, Self-Confidence & Self-Expression
- Academic/Career Readiness
  - ❖ School Readiness (0-5 years old)
  - ❖ Academic Trajectory (K-12<sup>th</sup>)
  - ❖ Career Readiness (4<sup>th</sup> -12<sup>th</sup>)
  - ❖ Transitions (EHS into HS, HS to Pre K, Pre K to Elementary, Elementary to Middle, Middle to High, High to College/Career)
- Health & Wellness
  - ❖ Physical
  - ❖ Behavioral
  - ❖ Emotional
  - ❖ Cognitive
- Parent/Caregiver (2 Gen)
  - ❖ Family Well-being
  - ❖ Positive Parent-Child Relationships
  - ❖ Families as Teachers
  - ❖ Families as Learners
  - ❖ Family Connections to Community
  - ❖ Families as Advocates and Leaders

## Early Childhood Education Programs

High quality, no-cost programs for children birth to age 5.

### Birth to 35 months

Infants and toddlers need to be exposed to word-rich, nurturing environments to build complex neurological pathways used later in life. Whether a parent is part of our Home Visitor Program or using in-center care, we focus on this important neurological growth for our youngest children.

### 3-year olds

Curious 3-year-olds learn through discovery. Our full-day educational program makes the most of these learning opportunities using an evidence-based curriculum designed especially for curious minds and busy hands.

### 4-5 year old's

Our Pre-K program is designed to prepare children for that first day of Kindergarten and beyond! Curriculum and teaching are tailored to best support a child's needs, and on-going assessments keep our students on track for success!

## ECE Center Locations



Brightwalk  
1240 Badger Court



Mulberry Baptist  
6450 Tuckaseegee Rd



St Johns  
300 Hawthorne Ln



The Plaza  
6015 Barrington Dr



Oaklawn  
1920 Stroud Park Ct



Stephanie Jennings  
3320 N Sharon Amity Rd



McAlpine  
8310 McAlpine Park Dr



Southside  
2617 Baltimore Ave



Tryon Hills  
2600 Grimes St



*All of our Early Childhood Education Centers have been awarded with a 5-Star rating from the State of North Carolina*

AC4ED.ORG

## Out of School Time Afterschool Programs

Research has shown that students enrolled in a high-quality afterschool program are more likely to stay engaged in school, attain higher grades, and graduate from high school on-time.

Our high-quality, year-round afterschool programs provide tutoring and other academic supports, mentoring, and social activities in a fun and safe environment.

Our OST programs are divided by grade level

K-5th grade

6th - 12th grade

to meet the changing needs of elementary age children and teens preparing for college or developing career aspirations.

Students enrolled during our summer session have the option to attend an away-camp that engages them in a number of experiences in nature, sports activities and arts and crafts!

Our afterschool programs are conveniently located around Mecklenburg County.



6450 Tuckaseegee Rd  
Mulberry Community



6015 Barrington Drive  
The Plaza



2821 Park Road  
Avondale Presbyterian Church

# The Next Stage Process



## **DISCOVERY**

Next Stage conducts primary & secondary research to inform the creation of a Current Conditions Assessment – a deliverable that serves as the jumping off point for planning. Next Stage conducted:

- Material review including policies, financials, narratives and other pertinent materials
- Interviews with 16 business, nonprofit and civic leaders
- In-depth trend and comparative research examining other models across the country



## **PLANNING**

Next Stage led three (3) Zoom Intensive Planning Sessions with a task force comprised of board and staff leadership from Digi-Bridge. Topics included:

- SWOT Analysis (Strengths, Challenges, Opportunities & Threats), Head Start Framework, Community Value Proposition, Plan for Growth, Brand Development, Staffing, Governance and Resource Development
- Vision + Plan for Growth = Early Education Movement



## **IMPLEMENTATION**

Next Stage is now supporting the implementation of the strategic roadmap to help Alliance Center for Education achieve its vision. Key activities include:

- Outreach to community leaders, reintroducing Alliance Center for Education & strategic plan
- Developing a strategic brand marketing plan

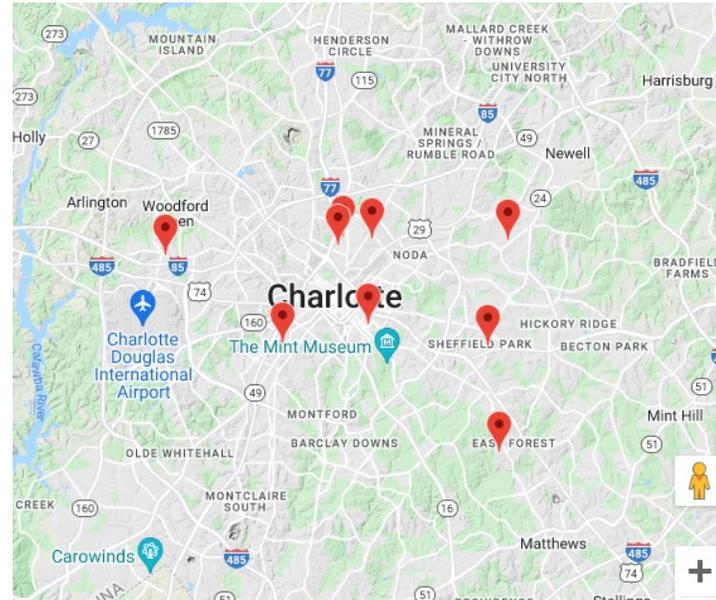


# Alliance Center for Education

## The Big Ideas



Historical Focus on Equity



Scalable, Trust-Built CBO



HEALTHCARE



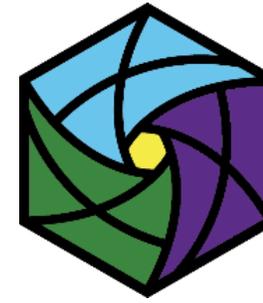
ECONOMIC  
STATUS



SOCIAL  
CONTEXT

Social Determinants of Education

# Social Determinants of Education



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## Family Outcomes (PFCE Framework)

- Family Well-being Positive
- Parent-Child Relationships
- Families as Lifelong Educators
- Families as Learners
- Family Engagement in Transitions
- Family Connections to Peers and Community
- Families as Advocates and Leaders

# Social Determinants of Education



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## Child Outcomes

- Safe
- Healthy and well
- Learning and developing
- Engaged in positive relationships with family members, caregivers, and other children
- Ready for school
  - Successful in school and life

# Goals



# Alliance Center for Education



Shift to Birth-to-Three



6015 Barrington Dr  
The Plaza Community



1920 Stroud Park Court  
Oaklawn Community



3320 N Sharon Amity Rd  
Stephanie Jennings Ctr



8310 McAlpine Park Dr  
McAlpine Community



2617 Baltimore Ave  
Southside Community



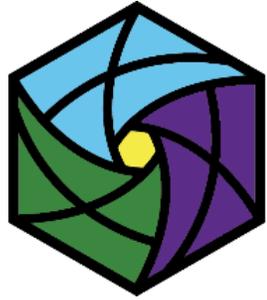
2600 Grimes St  
Tryon Hills Community



Centers as Engagement Platform



Grow Early Education Workforce



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Feedback

Thank you!