

CALL FOR PROPOSALS!!



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**A Public-Private
Partnership for an
Equitable Charlotte**

Statement of Work Mayor's Racial Equity Initiative: Employer Commitment



Need

Building on the work of the Mayor's Racial Equity Employer Commitment Work Stream, the Charlotte Regional Business Alliance (CLT Alliance) is opening the call for proposals to provide consultative services for the development of an actionable plan, budget, timeline, and metrics for racial equity-related employer initiatives to be implemented by the CLT Alliance over the next three-to-five years.

Project Information

The Employer Commitment Workstream of the Mayor's Racial Equity Initiative is designed to:

- Activate and support widespread commitment of businesses to address racial equity in the Charlotte community and workplaces
- Advance more People of Color and specifically Black leaders in executive and C-suite positions and on Boards
- Promote workforce provider/higher education alignment of skills training to employer need
- Create and sustain an economic and social environment where entrepreneurs of color can start, scale, and successfully develop their businesses and diverse suppliers are recognized as tier-one vendors

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