

Advisory: Adams Hosts HBCU Partnerships 101 Panel Tomorrow



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Washington, D.C. – Tomorrow, at **12:00 Noon EDT on Thursday, March 31**, the **Congressional Bipartisan Historically Black Colleges and Universities (HBCU) Caucus** and **Congresswoman Alma Adams (NC-12)** will host a discussion on Zoom entitled "HBCU Partnerships 101: Best Practices for Engagement Across Industry," a panel discussion that is **open to the public**.

[Interested attendees, including press, can register here.](#)

Who: Rep. Adams, Biden Administration, Members of Congress, HBCU Leaders, Corporate Partners

What: HBCU Partnerships 101: Best Practices for Engagement Across Industry

Where: [Zoom, Register Here](#) or at adams.house.gov/HBCUSTEAM

When: 12:00 Noon EDT on Thursday, March 31

Why: To continue building and fostering HBCU partnerships as part of HBCU STEAM Days of Action

Participants:

- **Moderator:** Julie Sills Molock, Chief Development Officer, EdFarm, The Propel Center
- Rep. Alma S. Adams, Ph.D., Co-Chair, Congressional Bipartisan HBCU Caucus

- Rep. French Hill, Co-Chair, Congressional Bipartisan HBCU Caucus
- Rep. Suzanne Bonamici, Co-Chair, Congressional STEAM Caucus
- Dr. Dietra Trent, Executive Director, White House Initiative on HBCUs
- Karen Robinson, VP, AGC, Litigation & Intellectual Property, Adobe
- Brent Swinton, VP for Institutional Advancement, Bowie State University
- Terrance Bowman, Director, Diversity, Campus Recruiting, Capital One
- Dr. Patrice Gilliam-Johnson, Dean, School of Graduate, Adult and Extended Studies, Delaware State University
- Fernando Little, Chief Diversity Officer, Atrium Health
- Tami B. Simmons, VP of Institutional Advancement, Johnson C. Smith University

The panel is part of the 5th Annual [HBCU STEAM Days of Action](#). In the spirit of the mission of the Congressional Bipartisan HBCU Caucus and its HBCU Partnership Challenge, many companies have spurred initiatives that include HBCU engagement as a key component. This panel is for those looking to replicate such efforts. Participants include members of Congress, business leaders, and HBCU leaders.

The panel will also serve as a "Best Practices Seminar" for corporate partners and HBCUs who are looking to begin new or scale up existing partnerships. The audience will hear from leading companies in diverse industries, as well as their HBCU partners, on how they developed their respective partnerships, what were some of the challenges for partnership development, and what outcomes have presented themselves since. The audience will also have an opportunity to ask questions.

For more information, or to RSVP, please contact Sam Spencer (Sam.Spencer@mail.house.gov).

[For video of the HBCU STEAM Days of Action kickoff press conference, click here.](#)

Congresswoman Alma Adams represents North Carolina's 12th Congressional

District (Charlotte, Mecklenburg County). In 2015, she founded the first bipartisan Historically Black Colleges and Universities (HBCU) Caucus in Congress. She is a double graduate of North Carolina A&T, the largest HBCU by enrollment in the United States.

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