

Welcome to the NRP's February Rural Roundup!



From Team New Rural Project <info@newruralproject.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <info@newruralproject.org>
Date 2022-03-04 15:13



Steve,

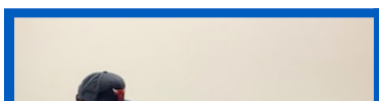
Last month, the New Rural Project (NRP) celebrated Black History Month by highlighting the impact Black Americans have made and continue to make in the fabric of the United States and education. Please visit our [Facebook](#), [Instagram](#) and [Twitter](#) pages to see how we celebrate black excellence and the impacts African-Americans have made in North Carolina and beyond.

March welcomes the onset of Women's History Month, and we're excited to celebrate the achievements of women all month and year long.

With gratitude,

Cynthia and Helen
Co-founders of NRP

[LISTENING](#)



[The pilot of our Barbershop Conversations](#)

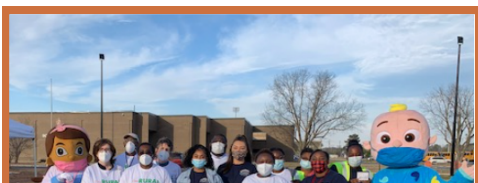


series... F.A.D.E. (Fruitful African-American Discussion and Empowerment) will launch on March 26th at the Triad Barber School in Anson County. ***The results from our focus group showed us that in non-judgmental, supportive spaces where one can learn more about their community, its government, and the impact their voice and vote can have, the infrequent or non-voter will leave the conversation wanting to become more civically engaged.***

CIVIC ENGAGEMENT

On February 3rd, we partnered with the Scotland County Health Department, Mt. Calvary Center Community Health Workers, Healthier Together, and Scotland Youth Development to hold our first ever COVID-19 virtual town halls (a daytime and an evening session) as a lead up to our February 12th Scotland vaccination and testing event. The town halls featured medical professionals, the Healthier Together Regional Director, young people from Scotland County and VaxConnect KY, who answered community members' pressing questions about COVID-19 vaccines for children. It was a very informative event with great discussion about serious concerns about the impact of the COVID virus and about the use of the vaccination in children.

View the Facebook Live recordings [here](#) and [here](#).



On Saturday, February 12th, we hosted the COVID-19 vaccination and testing community event focused on vaccinating children with the same



partners. The event took place at Scotland High School in Laurinburg and featured appearances from cartoon characters, and we handed out snacks, PPE, and gift cards. A fun and impactful event with Doc McStuffins. :-)

We were at it again the following Saturday, February 19th, in Fairmont (Robeson County) joining the New North Carolina Project for their event, where we had a great time passing out essential supplies and PPE to community members with our Board Treasurer Christina Davis-McCoy.

ELECTORAL ENGAGEMENT



On February 26th, NRP staff, partners from HOLLA! and ID-9 (an Indivisible group), and our AMAZING volunteers, had an awesome day talking to over 150 infrequent voters in Wadesboro as part of our Front Porch Conversations (Deep Canvass). Our deep canvassing has several purposes: 1) Understand the barriers that have limited these folk's voting behavior, 2) Identify the issues that are of concern to residents, and 3) Increase voter turnout in the 2022 elections.

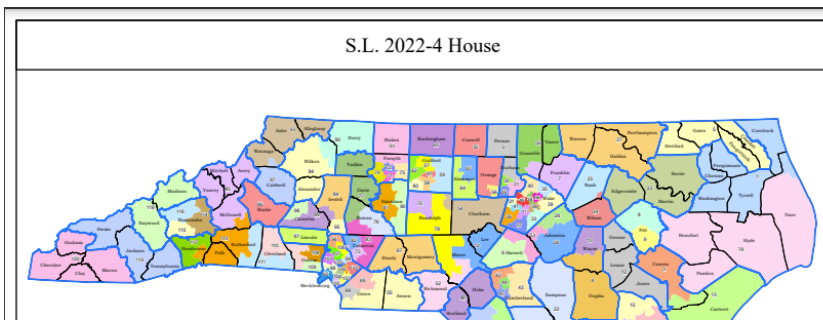
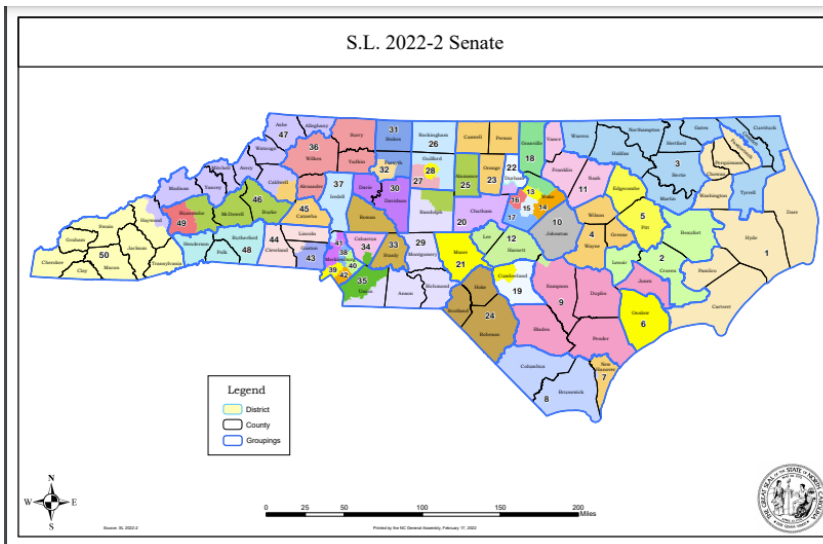
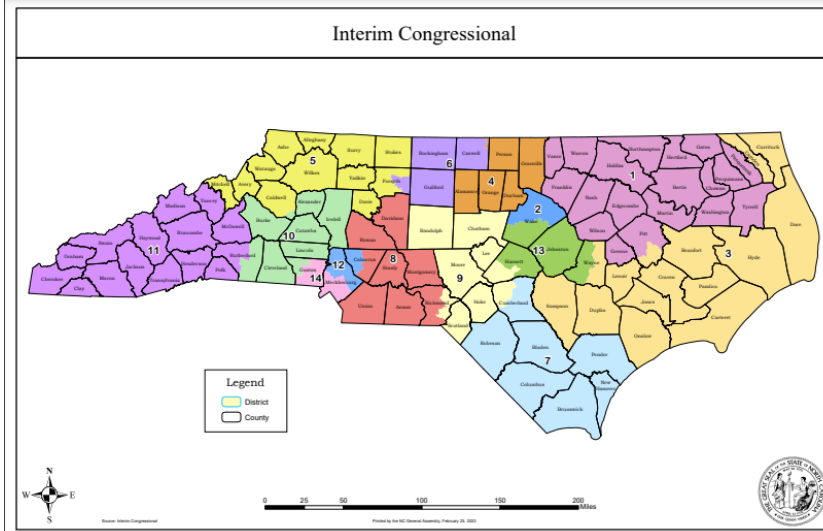
This program aims to speak to all of the 1,000 voters of color in Wadesboro who were registered but didn't vote in the 2020 General election. To accomplish this we will be canvassing in Anson County again on March 20th and in April to talk to the remaining Wadesboro voters who didn't vote in the 2020 General election.

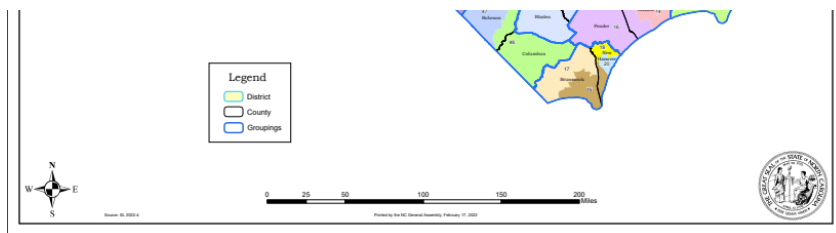
Additionally, on March 22nd, we'll be launching our weekly phone bank program to engage with young voters and voters of color. Stay

tuned for more details in an email soon from our Regional Organizer, Quanisea.

OTHER UPDATES

The legislative maps have been finalized in North Carolina, which means we're one step closer to the primary and general elections!





[Important North Carolina Election Dates](#)

March 4: Filing ends at 12 noon

March 28: Absentee ballots become available for registered voters

April 22: Deadline to register to vote in the 2022 primary election

April 28: One-Stop Registration/Early Voting begins for the Primary

May 10: Deadline to request an absentee ballot

May 14: Early voting ends

May 17: Election Day for the 2022 primary election

[National News](#)



We're so pleased that history was made and the first Black woman, Dr. Ketanji Brown Jackson was nominated to the US Supreme Court. Our Executive Director, Cynthia Wallace celebrated the historic day wearing a shirt from the non-profit organization Sista SCOTUS!

[Staff News](#)



At the beginning of February, we enthusiastically introduced you to our two newest team members, Alexa Roberts (Program Director) and D'Angelo Gatewood (Program Associate).

We're still looking to hire a [Regional Organizer](#) who will live in and support Union, Anson, and Richmond Counties!

If interested, you can find the job description

and the instructions to apply [here](#).

And as always, make sure you check [the website](#) to see NRP in the News!

Thank you so much for being such a valuable member of the New Rural Project! Look for more ways to get engaged at the bottom of this email.

Team New Rural Project

VOLUNTEER

CONTRIBUTE



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