

HBCU Social Impact Hackathon



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Hi,

BlkTech Interactive is hosting the HBCU Social Impact Hackathon built by Lowes on **March 25 - 29**. **HBCU teams of current students and general community members will design and develop innovative tech solutions to address the challenges of access to fresh food, education, or community violence.** The event will be held at UNC-Charlotte and virtually for the opportunity to win \$5,000, be highlighted in the national media, mentored to submit for larger challenges that include the \$200,000 [MIT Youth Challenge](#) and the \$150,000 [Tech Stars Social Impact Challenge](#), and increase social capital with access to internships and employment with Lowes Home Improvement and other corporate partners.

Day 1 Friday, March 25 | 4 - 8 PM - **DESIGN**

Kick-off/Meet & Greet + Design Sprint Session: to include design-thinking & mapping.

Day 2 Saturday, March 26 | 9 AM - 3 PM - **DEVELOP**

Morning session: sketch, decide prelim development.

Afternoon+ session: fast-prototyping, testing, prelim customer discovery.

Day 3 Sunday, March 27 | **DISCOVERY**

Customer discovery, testing, prototype refinements, learnings.

Monday: Pitch prep (with teams)

Day 4 Tuesday, March 29 | 4 - 8 PM - **DEMO**

Tuesday (evening): Pitch event & Awards

Limited space is available. Log in and location details will be shared upon acceptance.

Application <https://forms.gle/fhcbK1HK3xT51AcY8>

Please let me know what other questions and details I need to include in correspondence to schools.

Many thanks
Rashaan

Please share with your network.

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