

Help engage rural residents to restore our democracy



From Cynthia Wallace, New Rural Project <info@newruralproject.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <info@newruralproject.org>
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Steve,

Our organizing program is now in full swing! Earlier this month, we hit the ground running talking to folks in Laurinburg, and this weekend we're knocking doors in Wadesboro starting our Front Porch Conversations program.

Now that the new North Carolina district maps are finalized, candidate filing has reopened, and the primary election is on for May, it's critical that we get out and talk to voters about what the redistricting process means for them. [For decades, politicians have targeted our rural communities to gerrymander our districts and minimize the political power of our rural communities.](#) That's gotta change, and it only will if we educate residents about their political disenfranchisement and get them to the polls to vote!

[That's why I hope you'll join us.](#) This work is incredibly important—engaging rural residents is one of the best ways to restore our once strong democracy— but it's also wildly expensive. In rural communities, doors are often further apart, and it takes much longer to speak to folks than in urban communities – that's why a lot of campaigns don't bother with our neighborhoods. **To put it in perspective, we calculated that on average, between the**

price of gas and rural staffing, it costs us almost \$15 to talk to three rural residents!

[It really adds up, but Front Porch conversations are the number one thing we can do to increase voter participation in our rural communities. Please, pitch in to support our efforts today:](#)

HELP US TALK TO 3 VOTERS: \$15

HELP US TALK TO 9 VOTERS: \$45

HELP US TALK TO 18 VOTERS: \$90

HELP US TALK TO 30 VOTERS: \$150

We're incredibly grateful for your support of our mission.

With gratitude,
Cynthia

Co-Founder
Executive Director
New Rural Project

PLEASE JOIN US FOR UPCOMING EVENTS:

2/26/2022 [Front Porch Conversations \(Deep Canvassing\) in Wadesboro](#)

DONATE





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