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# TALKING POLICY IN THE QUEEN CITY

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# FOURTH ANNUAL TALKING POLICY IN THE QUEEN CITY

**Friday, February 11, 2022**

**A Virtual Event, Free and Open to the Public**

The Fourth Annual Talking Policy in the Queen City event will mark the 20th anniversary of UNC Charlotte's Public Policy Doctoral Program. Public policy experts will converse about the new developments and opportunities in education, infrastructure/transportation, and health policy research. Esteemed alumni will also share insights regarding careers in public policy. Students, alumni and professionals will have many opportunities throughout the day to network. *Join as many sessions as appeal to you.*

## **The Schedule**

9 a.m.–10:20 a.m.	Education Policy Panel
10:30 a.m.–11 a.m.	Careers in Public Policy
11 a.m.–12:20 p.m.	Transportation Policy Panel
12:20 p.m.–12:50 p.m.	Lunch Break
12:50 p.m.–1:50 p.m.	Plenary Address: Critical Issues for Public Health and Policy
2 p.m.–3:15 p.m.	Careers in Health Policy

REGISTER HERE ([HTTPS://MCF61Q3C5-NWF7XZPM294WBWXVBQ.PUB.SFMC-CONTENT.COM/WD1GYBELC4I](https://MCF61Q3C5-NWF7XZPM294WBWXVBQ.PUB.SFMC-CONTENT.COM/WD1GYBELC4I))

## **Plenary Address: Critical Issues for Public Health and Policy, Dr. Marcus Plescia**

Dr. Marcus Plescia is the Chief Medical Officer for the Association of State and Territorial Health Officials (ASTHO). He provides medical leadership and expertise across the agency

and oversees ASTHO's portfolio of chronic disease prevention and control programs. During the COVID-19 epidemic he has served as ASHTO's principal spokesperson, and primary liaison to the Centers for Disease Control and Prevention. ASTHO is the national nonprofit organization representing the public health agencies of the United States, U.S. territories, and District of Columbia, as well as the more than 100,000 public health professionals these agencies employ. Dr Plescia



has served in public health leadership roles at the local, state and federal level in North Carolina and at the Centers for Disease Control and Prevention. In these roles he has led successful efforts to enact systemic public health interventions including expanded cancer screening coverage, prescription drug and disease reporting requirements, revised clinical guidelines, and state and local tobacco policy. He has been prominent in nationwide efforts to transform public health practice to a more population-based, strategic framework, and led the implementation of the CDC's national colorectal cancer screening program based on this approach. Dr Plescia received his Medical Degree, Master of Public Health and Bachelor of Science from the University of North Carolina at Chapel Hill. He trained in Family Medicine at Montefiore Medical Center in the Bronx, NY. He is Board Certified in Family Medicine and has practiced in a variety of settings serving homeless, urban poor and rural underserved populations. He has published extensively in the public health and family medicine literature.

Plenary Presider: Dr. Teresa Scheid, Professor, Department of Sociology, UNC Charlotte

## **The Panels**

### **Education Policy Panel**

Panelists will share their research and expertise on Education Policy, addressing developments, challenges, and opportunities. Attendees may submit questions for the panelists on the registration form or online during the event. The panel will conclude with a 20-minute open-networking opportunity, where all participants may chat informally in smaller groups.

Dr. Andy Baxter, Educator Recruitment and Support Research Fellow, North Carolina Department of Public Instruction

Dr. Martha Bottia, Associate Research Professor, Department of Sociology, UNC Charlotte

Dr. Sara Dahill-Brown, Associate Professor, Department of Politics and International Affairs, Wake Forest University

Dr. Stephanie Potochnick, Associate Professor, Department of Sociology, UNC Charlotte

Presider: Dr. Jason Giersch, Associate Professor, Department of Political Science and Public Administration, UNC Charlotte

Organizers: Dr. Jason Giersch and Dr. Stephanie Potochinick, UNC Charlotte

## **Careers in Public Policy Panel**

Panelists will share their career experiences along with challenges and opportunities in their fields, emphasizing what can be learned by current students and individuals launching their careers in policy research.

Dr. Kirsten Wells, Principal Economist, FedNow Oversight Coordination and Strategy Section, Reserve Bank Operations and Payment Systems

Dr. Stephany De Scisciolo, Vice President of Impact and Evaluation, Enterprise Community Partners

Presider: Dr. Jason Windett, Associate Professor, Department of Political Science and Public Administration and Associate Director, Public Policy Doctoral Program, UNC Charlotte

## **Transportation Policy Panel**

Panelists will share their research and expertise on Transportation Policy, addressing developments, challenges, and opportunities, especially in the light of the recently passed Federal Infrastructure Bill. Attendees may submit questions for the panelists on the registration form or online during the event. The panel will conclude with a 20-minute open-networking opportunity, where all participants may chat informally in smaller groups.

Dr. Genevieve Giuliano, Distinguished Professor of Public Policy and Director, METRANS Transportation Center, University of Southern California

Dr. Noreen McDonald, Department Chair, Thomas Willis Lambeth Distinguished Professor, Director of Carolina Transportation Program, The University of North Carolina at Chapel Hill

Dr. Olga Smirnova, Associate Professor of Public Administration, East Carolina University

Organizer and Presider: Dr. Jean-Claude Thill, Knight Distinguished Professor of Geography and Earth Science, UNC Charlotte

## **Careers in Health Policy Panel**

Panelists will share their career experiences along with challenges and opportunities in health policy, emphasizing what can be learned by current students and individuals launching their careers in policy research. The panel will conclude with a 30-minute open-networking opportunity, where all participants may chat informally in smaller groups.

Dr. Ashley Dunham, Senior Director of Clinical Research, Cleerly

Dr. Cicily Hampton, Deputy Director of Operations and Eligibility Services at UMWA Health and Retirement Funds

Dr. Stephen Stemkowski, Research Consulting Principal at Humana Healthcare Research

Presider: Dr. Bill Brandon, Professor Emeritus, Department of Political Science and Public Administration, UNC Charlotte

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Sponsored by the UNC Charlotte Public Policy Doctoral Program (celebrating its 20th year!), The Urban Institute, the Department of Public Health Sciences, and the Gerald G. Fox Master of Public Administration Program

Supported by the Pam Fawcett-Brandon and William P. Brandon Endowment for the Graduate Public Policy Program

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