

Help us launch our Field Program!



From Congresswoman Eva Clayton <info@newruralproject.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <info@newruralproject.org>
Date 2022-01-13 09:00



HELP US LAUNCH OUR FIELD PROGRAM!
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Dear Steve,

Back in September, I wrote a piece in [Cardinal & Pine](#) highlighting the impact of COVID-19 on our rural communities and warning that ***"because health disparities are already high in these areas, vaccinations in rural communities are even more critical to protect our families, neighbors, and ourselves."***



Our rural communities pride themselves on being resilient and independent, taking care of one another regardless of differences. Over 200 rural residents have taken the opportunity to get vaccinated through community vaccination events hosted by the New Rural Project in Anson, Robeson, and Union counties. These clinics have opened the doors for many conversations with

community members and provided an opportunity for partners to provide additional services such as haircuts, face masks, food, and clothing free of charge. These community events have also provided opportunities for people to register to vote, check their voter registration status, and receive valuable medical information.

This approach, of listening and building trust with rural residents, is the first step in the New Rural Project's mission to increase civic and electoral engagement in rural communities. To build on the trust we have already established with the communities we serve, NRP wants to listen to the concerns of even more rural residents so we can develop a deeper understanding of the unique difficulties our communities face.

We are excited to launch our door-to-door canvassing in Anson County, one of seven counties nationally that have been labeled by NBC's County to County series as a bellwether county for the 2022 General election. In rural communities, you have to build relationships around trust and communication and one way to do that is through face-to-face conversations. It is urgent that this work begins now, and your contribution help makes that happen. [Can you please make a generous contribution of \\$25, \\$50, \\$100, or whatever you can to help us increase our communication with rural residents?](#)

It is my sincere hope that through relationship building, civic, and electoral engagement, we can amplify the voices of those who often feel left behind and revitalize our communities.

Thank you for taking the time to read this email, and I hope you consider [making a contribution](#) to support our efforts.

With gratitude,

Congresswoman Eva Clayton
Honorary Board Member
New Rural Project



oppose any political candidate or party. New Rural Project can accept unlimited contributions from individuals, PACs, corporations and unions, and other 501(c)(4) organizations, but contributions to New Rural Project are not tax deductible.

New Rural Project
PO Box 77424
Charlotte, NC 28271
United States

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