

The National Institute of Minority Economic Development (TMBF Presentation)



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The Institute_Center for Professional Services_FINAL.pdf (~124 KB)
 The Institute_ICAP Flyer 2021.pdf (~596 KB)
 The Institute_SBTRC Bonding Series Flyer 2021.jpg (~603 KB)

Hi Jackie,

I hope all is well.

As you probably know, I have joined The National Institute of Minority Economic Development (the Institute) as the Director of the Center for Professional Services. I'm very excited to announce the opening of our new Charlotte office on the campus of UNC Charlotte. I would like to see if the Institute can present to the Tuesday Morning Breakfast Forum in late January or early February to share how we will impact the minority business ecosystem in Charlotte.

The Institute's turnkey services for diverse small businesses are a unique contribution to UNC Charlotte's PORTAL Industry-University Partnership Hub, and to building a more equitable entrepreneurial ecosystem for the Charlotte region. The Institute's Women's Business Center (WBC) serves hundreds of aspiring or growing women-owned businesses annually, roughly 80% of whom are led by Black women, helping them overcome businesses challenges, build resiliency, and access capital they need to grow. Institute Capital (ICAP) is a US Treasury-certified Community Development Financial Institution (CDFI), offering loans for small businesses and community development organizations who face a variety of systemic barriers to traditional financing. And the Institute's Center for Professional Services offers consulting services to the public and private sector, helping to improve policies and pathways for diverse suppliers and help organizations commit to and achieve diversity, equity and inclusion. Co-locating these services in the PORTAL Building offers the Institute new visibility through a premier workspace and innovation center for regional and global business pioneers. It's an unusual combination, one not found on any other university campus in NC.

Let me know your thoughts. In the meantime, I've attached additional information on the Institute for your review.

Thanks for your consideration.

John

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