

Why I hope you'll support the Obama Foundation this Giving Tuesday



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Hi there,

As we enter this season of gratitude and giving, I wanted to take a moment to say thank you. This year, we've made huge strides towards making the Obama Presidential Center a reality, and your continued support means the world to us.

Back in March, we revealed that text from a speech I gave on the 50th anniversary of the Selma to Montgomery Marches will appear on the exterior of the Center. It's not just a tribute to those who marched, but it also sets an intention. Our vision is to build a world-class institution that inspires everyday people from around the world to pick up the baton, work together, and take action towards a brighter future.



Then, two months ago, Michelle and I returned to our South Side roots for our biggest milestone yet: Groundbreaking. When the Obama Presidential Center opens in 2025, visitors will be able to explore the moments so many of you helped make possible — expanding healthcare, reducing America’s carbon emissions, and advancing marriage equality. They’ll learn about the Civil Rights leaders who inspired me to become an organizer. And our hope is that every visitor will walk away ready to create change of their own.

Now we have a chance to make that vision a reality. Which is why I’m asking you to support the Obama Foundation this Giving Tuesday, if you’re able. Together, we can bring the Obama Presidential Center to life and lift up the next generation of leaders ready to carry our mission forward.

\$25

\$10

\$50

\$100

We’ve already accomplished so much together. With your help, we can continue building a legacy of hope and action for generations to come.

—Barack



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