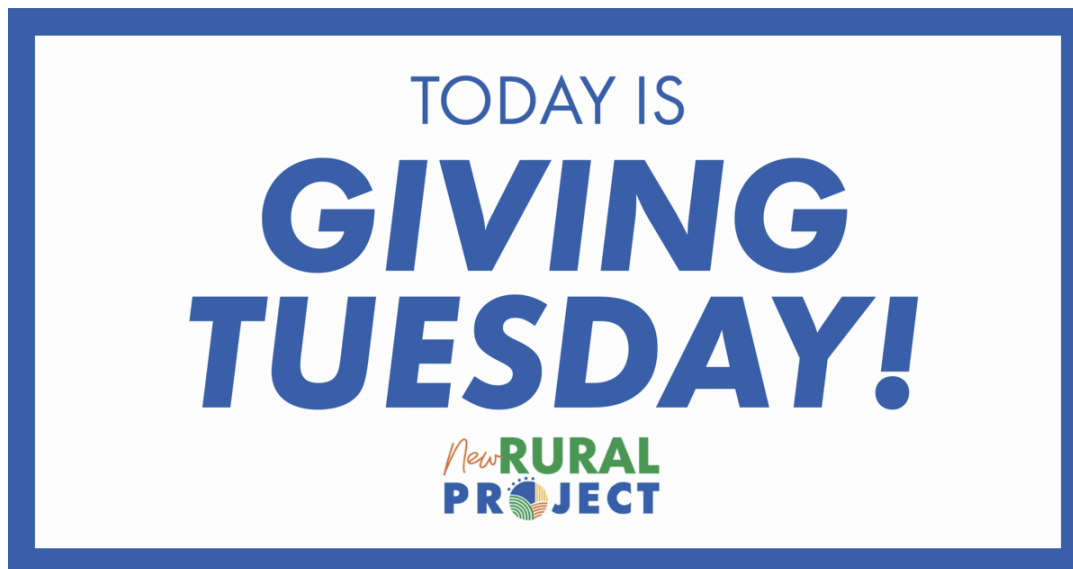


Double your contribution this Giving Tuesday



From Cynthia Wallace & Helen Probst Mills <cynthia@newruralproject.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <info@newruralproject.org>
Date 2021-11-30 07:30

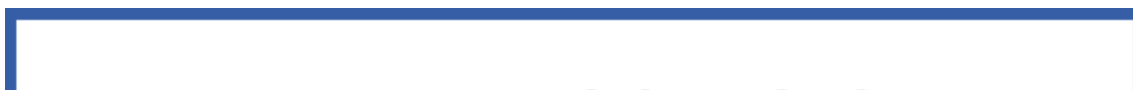


Steve,

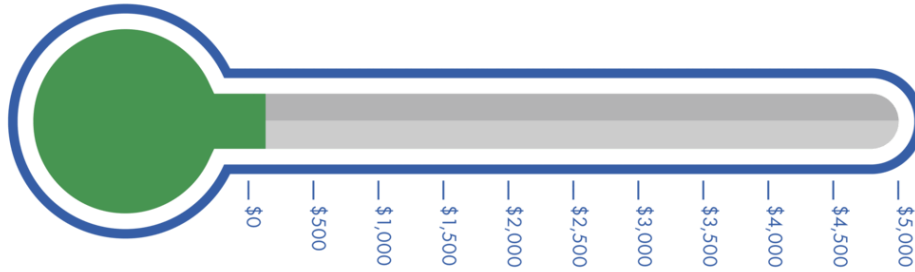
Today is Giving Tuesday, it's one of the biggest giving days of the entire year. Now is your chance to give BIG and double your impact because we have a generous donor matching every dollar up to \$5,000 to help engage young and marginalized rural residents.

Since the New Rural Project's launch, we've been making waves by listening to rural residents and hearing their concerns about their communities, hosting vaccine clinics, and talking with folks on the ground about our mission. Now, we need to make huge investments to keep up with our growth. Your contribution would help us hire additional organizers and other staff members to have a larger impact in the communities we serve in Union, Anson, Richmond, Scotland, Robeson, Hoke and Moore counties.

We've already had folks rushing in contributions– now we are only \$2,968 short of our goal! One minute is all it takes to [make a big difference](#) right now in the lives of rural North Carolinians. [Can you help us close our fundraising gap and meet our goal?](#)



WE'RE ALMOST TO OUR



\$5000 MATCH GOAL!!

The key to improving rural communities is listening and engaging with the residents to support their participation in the civic and electoral process so that their voices are heard at all levels of government. **Your support today will make that possible.**

[Today, people all over the world are giving back. We would be honored if you'd join them with a gift to the New Rural Project before the end of the day.](#)

Thank you for your generous support this holiday season, and we hope you had a wonderful Thanksgiving!

Cynthia & Helen

Cynthia Wallace
Co-Founder
Executive Director

Helen Probst Mills
Co-Founder
Policy & Operations Director



New Rural Project is a 501(c)(4) registered non-profit organization and does not support or oppose any political candidate or party. New Rural Project can accept unlimited contributions from individuals, PACs, corporations and unions, and other 501(c)(4) organizations, but contributions to New Rural Project are not tax deductible.

New Rural Project
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