

How to Make a Difference 🙌 in the Giving Season



From Goodwill Industries of the Southern Piedmont <community@goodwillsp.org>

To <sjohnston@tuesdayforumcharlotte.org>

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During the giving season, give back with
Goodwill!

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5 Easy Ways to Make a Difference

With the holiday season approaching, many people are looking for ways to give back. Since doing good doesn't have to be overly time-consuming or costly, we put together a list of five simple things you can do to help people in our community.

1. Virtually Attend *Good Morning, Opportunity!*

Join us on Tuesday, November 9, from 8:30 - 9:30 a.m. for the first rendition of our new annual fundraising event series - Good Morning, Opportunity!

Hosted by WBTV Charlotte's Dedrick Russell, we'll share inspirational stories of Goodwill participants and spotlight local employers who partner with Goodwill. Keynote speaker, Jia Jiang, will also talk about how we can lead and influence beyond the boxes already defined for us based on our identity.

You'll leave feeling grateful for the opportunities each day brings and with a better understanding of who Goodwill is and what we do in our community.

[Reserve one ticket for yourself or host a virtual table.](#)

2. Donate Goods

Your old jeans that are too small can do big things for others. When you [donate gently used clothes, electronics and household items](#), you're helping fund our mission of providing [job training](#) and other life-changing career services to people in our community, free of charge.

Because of your generosity, we were able to provide services to more than 7,570 people who needed help developing job skills and finding employment last year. Your donations truly [change lives!](#)

3. Donate Money

While the money Goodwill makes from selling donated goods funds many of our programs and services, it doesn't cover the cost of everything we do! We rely on grant awards and monetary donors to fill in the gaps. These monetary donations fund job training opportunities, paid work experience, building renovations and other critical needs. [Consider making a gift today!](#)

4. Shop Secondhand

By now you probably know that shopping at Goodwill funds the programs and services we offer to the community free of charge. But did you know that shopping secondhand is also great for the environment? Buying just one item used instead of new reduces that item's carbon footprint by 82%, eliminating roughly 17.4 pounds of CO2 emissions. Visit one of our [stores](#) to shop secondhand!

5. Hire a Goodwill Participant

The participants who graduate from our [training programs](#) are skilled, motivated and looking for their next career opportunity. If your company is looking for top talent — especially in the Customer Service, IT, and Construction & Trade fields — connect with our [Employer Engagement Team](#) to learn more about hiring from our talent pool!

There are so many ways to support your community and give back this holiday season. We thank you for your continued support.



Changing Lives Through the Power of Work!

See how you can make an impact today!

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WORK

TRAIN



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