

## October 16th Newsletter

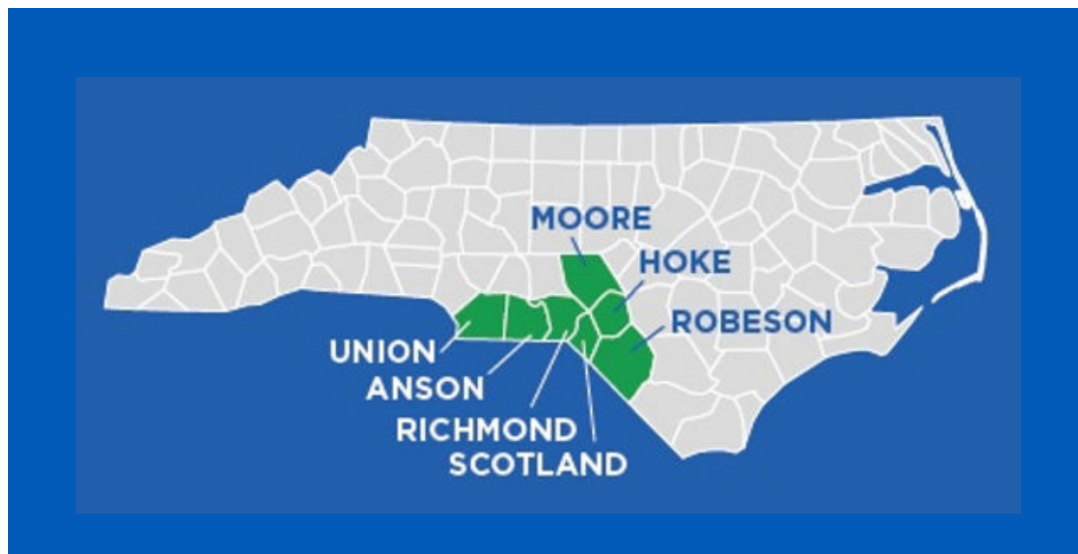


**From** New Rural Project <cynthia@newruralproject.org>  
**To** Steve Johnston <sjohnston@tuesdayforumcharlotte.org>  
**Reply-To** <info@newruralproject.org>  
**Date** 2021-10-16 10:37



Dear Steve,

The work of the New Rural Project ("NRP") is based on a three pronged-strategy of listening, civic engagement and electoral engagement. We have been busy these past few weeks working in all of these areas across our focus counties.



**Listening** - We engaged a research firm to conduct focus groups and individual interviews with infrequent voters and non-voters to understand their reasons for not participating civically or electorally. We have received the analysis of that work which will form the basis of our civic and electoral programs. We will be sharing this information at our inaugural fundraising event on Monday, November 8th at 7pm on Zoom. Stay tuned for more information next week.

**Civic Engagement** - We are in Robeson County this weekend canvassing and having deep conversations with citizens about vaccinations and municipal elections. We are hosting a vaccination clinic, along with our partners Brisson Drugs, Greater Maxton Economic Development Corp, Robeson County Church & Community Center, the Town of Maxton, AKA and Delta Sororities, and others.

**ROBINSON COUNTY VACCINATION CLINIC**  
**on Saturday, October 23rd from 10am to 2pm**  
**at the Renaissance Event Center 107 W. Central Street, Maxton**



We know [Robeson County](#) has one of the lowest vaccination rates in the state and we are grateful to our partners for helping us provide this important service. You can [learn more here](#).

**Electoral Engagement** - Early Voting has just begun in many municipalities across our focus counties. It is very important to cast your vote in municipal elections as many of the services that you receive from local government are provided through your municipality. [You can find out information about where you can vote in your municipal election here.](#)

The US Census for 2020 has been released and the process of drawing new lines for our state legislative districts and our Congressional districts is well underway. In North Carolina, the redistricting process is solely the responsibility of the state legislature as the Governor does not have any power over the process. Thank you to all of you who commented at one of the redistricting public comment sessions. There is still time for you to comment online through the North Carolina [legislative portal here.](#)



It is important to make specific local comments as you are the one who knows which parts of your community should be kept together and that specific local information is important for this process. If you would like any additional information about the status of the redistricting process you may [find that here.](#)

As you can see, there is plenty of work to be done! Thank you for your support in amplifying the voices of our rural citizens. We will be in touch next week about our Zoom on November 8th and we hope to "see" you there.

Thank you for being on our team!

Cynthia & Helen

Co-founders

New Rural Project

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