

Grant Available to Help Mecklenburg County Homeowners



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Dear Community Partner,

Mecklenburg county has a grant program to help homeowners and funds are still available. The program ends on October 31st, and we need your help to spread the word. The easy, one-page application could save homeowners up to \$340 this year.

We must hurry. 2021 applications are due by October 31.

What is the HOMES program?

HOMES offers qualifying Mecklenburg County residents a grant (up to \$340) that helps reduce the cost of owning their home. There is NO AGE REQUIREMENT, and your house does not have to be paid off!

Who is eligible for the HOMES program?

Mecklenburg County homeowners who have

- Lived in their home for the last three (3) years
- A qualifying total household income level
- No more than one delinquent tax bill in the last three (3) years

See www.mecknc.gov/4HOMES for a full list of eligibility requirements.

PLEASE FORWARD and SHARE THIS INFORMATION WITH OTHERS WHO MAY BENEFIT!

We need the help of community advocates like you to share the information with neighbors who need it most. Sometimes they are the last to know. We have just over 30 days to have them apply.

Use the [link here](#) to access marketing materials and helpful information.

HERE ARE 4 SIMPLE WAYS YOU CAN HELP THE COMMUNITY:

1. ANNOUNCE

- Announce the opportunity during virtual events, meetings, services, programs and public events.
- Announce via your network and distribution lists.
- Use the marketing assets via the Dropbox link provided. We've even included a PowerPoint slide which could be easily dropped into an existing presentation.
- Announce on your podcast or blogs.

2. INVITE

- Extend an invite to Mecklenburg County to attend your events, meetings, or program to share the information, answer questions and help with applications if necessary.
- We can work with you to host a meeting in your area where residents can apply.
- Encourage residents to attend other area-based meetings where residents can apply.
- Invite us to your community events to share the information.

3. SHARE

- Share with people, organizations, associations, and groups.
- Add the information to your newsletters and email campaigns.
- Hand out flyers at your place of business or office (We can provide copies.)
- Post the flyer on info boards in your area.
- Post on your website.
- Distribute the program flyer in your communities, email lists, etc.

4. MAKE IT GO VIRAL - #homes2021

- Post on Facebook, Instagram and Twitter and ask people to repost
- Share in online groups and ask people to repost
- Post on Next Door
- Repost often to make sure more people see it
- Invite us to your online events, such as IG Lives and Facebook events
- Post on open forums
- Post on blogs
- Post on community platforms
- Tag other organizations who support people who may be eligible
- Be sure to tag #HOMES2021

Supporting materials and the media kit can be found using the link below.

[CLICK TO ACCESS MARKETING AND SOCIAL MEDIA MATERIALS](#)

There are still grant funds left to make a difference in our community. Please tell everyone you know.

Don't miss the deadline to apply.

Online applications must be submitted no later than **Sunday, October 31.**

Paper applications must be postmarked on or before **Saturday, October 30.**

Questions? Need more information?

We are here to help you navigate the application process.

- Visit www.mecknc.gov/4HOMES
- Call (980) 314-HOME (4663)
- Email 4Homes@mecknc.gov

If you are interested in partnering with D. Wilson Agency and Mecklenburg County to help meet this vital community need, please contact DWA Community Engagement Manager, Kimberly Wilson, at kwilson@dwilsonagency.com or 704-612-0131.

If you prefer to be removed from this list, please let me know.

Lead on purpose,

DeAlva

DeAlva Wilson, CSC

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