

## How Does Thrifting Help Our Plant?



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Celebrate National Thrift Shop Day! Support sustainable fashion by shopping at Goodwill!



### Go Green on National Thrift Shop Day

In honor of National Thrift Shop Day on August 17, Goodwill Industries of the Southern Piedmont partnered with local sustainability and fashion influencer,

[@akwearsthings](#), to highlight how secondhand shopping can help the environment. While thrifting is also a great way to find unique styles at a low cost, here are some important environmental takeaways to keep in mind the next time you're tempted to splurge on fast fashion.

Giving one item a second life reduces its CO2 footprint by 82%.

It takes *1,800 gallons of water* to grow enough cotton to make *one pair of jeans*. Buying secondhand jeans significantly reduces your environmental impact.

*36 billion pieces of clothing* are thrown away in the US each year. Donating your gently used items and shopping secondhand helps keep items out of the landfills.

Check out [this short video](#) to learn more about the environmental benefits of shopping secondhand.

## 3 Ways to Celebrate Thrift Shop Day at Goodwill:

### 1. Shop Your Local Goodwill Store

In Charlotte, Gastonia, Rock Hill & Surrounding Areas

With over 26 [retail stores](#) in the Southern Piedmont area, there's bound to be one in your neighborhood! If you can't find what you're looking for at one store, just try another nearby location. Each store offers totally unique and sometimes expensive items that can be yours for a fraction of their retail value.

Hand-Selected Styles and Brands

If you're looking for a curated shopping experience, Goodwill also has two GW boutiques ([Opportunity Campus](#) and [South End](#)) tailored to those who are

trendy, fashionable and young at heart. Browse ready-made outfits while looking for affordable designer clothing and home décor items.

### New + Refurbished Electronics & Computers

If you're in need of computers or electronics, our technology store, [The GRID](#), carries an unbeatable selection of new, refurbished and donated products including laptops, tablets, printers, audio equipment, gaming consoles and more.

## 2. Donate Unwanted Items

### Clean Out & Give Back

Goodwill accepts new or gently-used donations of clothing, electronics, furniture, household items and more at any of our 26 convenient store locations or [attended donation centers](#). Check out [this list](#) of items we always accept from donors.

### We Tow Cars & Recycle Electronics

If you'd like to make a generous [donation of a pre-owned car](#), van, boat or RV, Goodwill tows for you! And if [donating electronics](#), we'll make sure they get refurbished or recycled responsibly.

## 3. Go Online Thrifting

### Browse on Instagram

Check out [GW's Instagram page](#) and [The GRID's Instagram page](#) to see what great items you can purchase! All of the items listed for sale on Instagram are buy-online, pick up in-store.

### Bid on Our Auction Site

Goodwill's online auction site features an average of 93,000 items to browse at any given time! Visit our [ShopGoodwill](#) listing to discover why shoppers love our selection of antiques, electronics, clothing, collectibles, home décor, jewelry, seasonal and holiday items, and much more from all over the Southern Piedmont area.

### Shop Electronics on the GRID's Online Shop

At [The GRID's online shop](#), you'll find just about anything you can imagine that relates to technology—all at Goodwill prices!

### Books, Music + Movies on eBay & Amazon

If you're an avid reader, we've got you covered. We sell hundreds of titles ranging from new fiction and young adult to biographies and academic journals. Books, CDs and DVDs are added to our [eBay](#) and [Amazon](#) inventory daily.

## **For The Environment and Our Community**

Through the sale of new and gently-used donations of clothing, household goods and furniture made by more than 1,000,000 people in the Charlotte area, Goodwill Industries of the Southern Piedmont provided employment services to more than 7,570 people last year. Thank you for supporting Goodwill and we hope to see you on National Thrift Shop Day!

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## Changing Lives Through the Power of Work!

See how you can make an impact today!

**DONATE**

**WORK**

**TRAIN**



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