Your Shot at a Million: Summer Cash, College Tuition Drawings to Encourage COVID-19 Vaccinations



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Your Shot at a Million: Summer Cash and College Tuition
Drawings to Encourage COVID-19 Vaccinations



As part of North Carolina's effort to bring summer back with safe, effective and free COVID-19 vaccines, North Carolina is launching the Your Shot At a Million Summer Cash Drawings.

The drawings are part of the state's <u>Bringing Summer Back</u> get-out-the-vaccine

campaign to encourage North Carolinians to get a COVID-19 vaccination as soon as they can. The vaccines have been thoroughly tested and found to be safe and effective for anyone 12 and older.

North Carolinians 18 and over who have received at least one dose of a COVID-19 vaccine will be automatically entered into four drawings for a chance to win a \$1 million cash prize.

Youth between the ages of 12 and 17 who have received at least one dose of the COVID-19 vaccine will be automatically entered into four drawings to win \$125,000 toward post-secondary education. The \$125,000 can be used at any post-secondary institution and are awarded by funding a savings account in the NC 529 Plan.

Some eligibility restrictions may apply. See the official rules for details.

Those who are vaccinated starting June 10, will be entered twice for each drawing, increasing the chance of winning for the newly vaccinated.

Drawings will take place every other week on Wednesdays with the first drawing on June 23, and will run through Aug. 4. New entries will close at midnight on the Sunday prior to the Wednesday drawing.

Learn more at <u>SummerVaxCash.com</u>. For more information about COVID-19 vaccines and to find a vaccine location near you, visit <u>YourSpotYourShot.nc.gov</u> or dial 1-888-675-4567.

Pharmacies Launch Vaccine Incentives

CVS Health <u>announced</u> that beginning June 1, eligible customers who received or plan to receive a COVID-19 vaccination through CVS Health may choose to enter the #OneStepCloser sweepstakes for an opportunity to win prizes through weekly drawings and grand prizes over a six-week period. CVS Health is working to close gaps in vaccine hesitancy, and through the <u>#OneStepCloser sweepstakes</u>, provide a positive reminder of the activities that are possible once vaccinated.

Kroger Health is <u>launching</u> an effort to incentivize more Americans to get the COVID-19 vaccine. The <u>#CommunityImmunity giveaway campaign</u> is providing individuals, including customers and associates, the opportunity to win prizes like one of five \$1 million payouts and 50 chances to win free groceries for a year. Kroger Health is the health care division of Kroger Co. and operates pharmacies and clinics in retail stores, including Harris Teeter.

FAQ: Can I Choose Which COVID Vaccine to Get?



Secretary Cohen <u>discusses</u> how you can choose which vaccine you receive by using <u>MySpot.nc.gov</u>. For more videos that answer frequently asked questions about vaccines, go to the <u>NCDHHS YouTube channel</u>.

7 Things You Should Know About the COVID-19 Vaccines



- 1. No serious side effects were reported in clinical trials. Temporary reactions after receiving the vaccine may include a sore arm, headache, feeling tired and achy for a day or two, or, in some cases, fever. In most cases, these reactions are good signs that your body is building protection.
- 2. **Scientists had a head start.** The vaccines are built on decades of research on vaccines for similar viruses.
- 3. You cannot get COVID-19 from the vaccine.
- 4. **Concerns about safety are taken seriously.** The CDC and FDA are constantly monitoring safety and updating North Carolinians with the best safety information.
- A hundred million people in the U.S. have already received their COVID-19 vaccine.
- It works. The vaccines are proven to help prevent COVID-19 and are effective in preventing hospitalization and death.
- 7. **The vaccine does not affect fertility.** Vaccination for those who are pregnant or wanting to become pregnant is recommended by numerous medical groups.

If you have more questions, <u>read our FAQs</u> or call the NC COVID-19 Vaccine Help Center at 888-675-4567.



NCDHHS: COVID-19 Vaccine Communications Toolkit

You can help people in your community find their spot and take their shot. NCDHHS has created a <u>one-stop shop</u> for ready-made materials to help you communicate about safe and effective COVID-19 vaccines.

Anyone who is sharing information about the COVID-19 vaccine with their community can use and adapt the <u>resources</u> to build confidence in the COVID-19 vaccines.

The toolkit is updated frequently with social media posts, graphics and other materials. It is also available in <u>Spanish</u>.

Get the Latest Information

- Visit the NCDHHS COVID-19 website for information, a data dashboard, updates, live briefings and more.
- Go to North Carolina's COVID-19 Information Hub for resources, information and

assistance across state government, including the latest news releases.

- Check out <u>YourSpotYourShot.nc.gov</u> to learn more about <u>finding your spot</u> to get your shot, <u>videos</u> about the COVID-19 vaccine, and other resources.
- Follow NCDHHS on social media for advance notice of press briefings and a recap.









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