



May 20, 2021

*For Immediate Release*

***Juneteenth Festival of the Carolinas presents its 24th Annual Celebration featuring the Juneteenth Freedom March and a Tribute to Isaac Applewhite***

**Charlotte, NC** –The Multi-cultural FREE Festival will celebrate 24 years on June 17th-20th, in the heart of Plaza Midwood, where the festival began at Thomas Ave. and Commonwealth Ave. **Multi-cultural vendors** that travel from all across the country and parts of Africa will showcase food, exquisite art, music and culturally relevant specialty items.

**On Thursday, June 17<sup>th</sup>** from 9AM-5PM, Children from all over participate in our popular **Cultural Camp every year** at Elizabeth Traditional Elementary School near Independence Park. Children and youth, ages 5-17, will again engage in a true cultural experience from making crafts, jewelry, tie dyeing, perform skits and much more. **Please bring a t-shirt for our tie-dye class.**

**On Friday, June 18<sup>th</sup>**, we will once again host our Open Ceremony with the ever-popular **Drum Circle**. The Drum Circle attracts drummers and dance enthusiasts of all ethnicities from all over the US and the World. **(5PM until 10PM)**

**On Saturday and Sunday, June 19<sup>th</sup>, 20<sup>th</sup> (12PM until 10PM): Juneteenth March, Prayer, History and Education** is an integral part of the festival.

**The Juneteenth Freedom March, created to encourage peace and unity, will step off Saturday at 10AM from Grady Cole Center, 310 N Kings Dr, and finish at Central and Thomas Avenue.**

**Tribute to Isaac Applewhite, 1PM**, Co-founder of the Juneteenth Festival of the Carolinas

**Juneteenth Luncheon, 2PM**, Saturday to honor local, state elected officials and community leaders

The **Marilyn Griffith Turner Scholarship Fund** is named posthumously after our long-standing Chairwoman. The scholarship is given to a deserving youth approved by our selection committee.

A **Healthcare Village** staffed with health care professionals from local clinics and hospitals, nutritionists and fitness experts are on the premises. In addition, there will be various **healthcare screenings, wellness sessions and exercise workshops on the premises at no charge.**

**Children's Village** - Children will enjoy the Juneteenth Festival as well, with our special area filled with entertaining and educational crafts, as well as a storyteller, performing stage and other interactive activities designed just for kids. There will be Jumps, Rides, Crafts, Lunch and Snacks.

The **Entertainment Stage** spotlights all genres of entertainment to include drumming, fashion, African dance, reggae music, R&B music, hip hop music, poetry, a Church service with The Park Ministries and Gospelfest. Join us for four days of Fun, Food, Music, and Art. Juneteenth Festival of the Carolinas is a 501c3 non-profit organization. Website: [juneteenthofthecarolinas.com](http://juneteenthofthecarolinas.com) (**Info: Pap, 704-953-3990, papsafrica@aol.com**)