All of Group 4 Now Eligible for COVID Vaccine + COVID Vaccine **Communications Toolkit**

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All of Group 4 Now Eligible for COVID Vaccine; All Adults Eligible on April 7



All of Group 4 became eligible for the COVID-19 vaccine beginning March 31. This includes additional essential workers and people living in other congregate settings such as student dormitories.

Essential workers include frontline workers and workers who do not have to be in-person for work in an expanded range of sectors such as construction, energy, financial services and public works. A complete list is available here.

All North Carolinians age 16 and older will be eligible to be vaccinated beginning on April 7.

When it's your spot to get your shot, you can find participating vaccine providers at MySpot.nc.gov. Previously eligible groups - health care workers, long-term care staff and residents, people 65 and older, frontline essential workers, and higher risk people will continue to be prioritized.

Visit YourShotYourSpot.nc.gov (English) or Vacunate.nc.gov (Spanish) for more information about the vaccines, including answers to frequently asked questions.

Not sure what vaccine group you're in? Visit FindMyGroup.nc.gov. You can also contact the COVID-19 Vaccine Help Center toll-free at 1-888-675-4567.

North Carolina Educators, Small Businesses and More: You Have a Spot, Take Your Shot



NCDHHS recently released new videos featuring educators, small businesses and African American leaders in North Carolina encouraging everyone to get their

COVID-19 vaccination. Other high-profile North Carolinians - such as the "Empress of Soul," Gladys Knight and Graham Sharp of the Steep Canyon Randers - are encouraging vaccination. Share the messages of our ambassadors to tell North Carolinians: When it's your spot, take your shot!



NCDHHS: COVID-19 Vaccine **Communications Toolkit**

You can help people in your community find their spot and take their shot. DHHS has created a <u>one-stop shop</u> for ready-made materials to help you communicate about safe and effective COVID-19 vaccines.

Anyone who is sharing information about the COVID-19 vaccine with their community, including health care professionals, team leaders, community and business leaders and non-profit organizations, can use and adapt the resources to build confidence in the COVID-19 vaccines.

The toolkit will be updated frequently with sample social media posts, graphics and other materials for you and your organization to use. It is also available in Spanish.

For more information, go to <u>YourSpotYourShot.nc.gov</u>.

THE CONVERSATION: Between Us, About Us Campaign



THE CONVERSATION: Between Us, About Us. is a campaign to provide Black communities with credible information about the COVID-19 vaccines co-developed by KFF (Kaiser Family Foundation) and the Black Coalition Against COVID. Black doctors, nurses and researchers dispel misinformation and provide accessible facts in 50 FAQ videos that deliver the information Black people are asking for about the COVID-19 vaccines. Read more.

COVID-19 Testing

While we've continued to see encouraging declines in COVID-19 cases among older adults, we are seeing an uptick in COVID-19 cases and hospitalizations among those ages 18 to 49 over the past two weeks in North Carolina. Testing is just as important as ever to curb the spread of COVID-19. Anyone who has symptoms of COVID-19, has been around people outside of their household or thinks they have been exposed to the virus should get tested.

Getting a test has never been easier! North Carolina has upcoming no-cost community testing events scheduled throughout the state, including sites that offer rapid testing. For an up-to-date list of events, visit the <u>No-Cost Testing Events</u> webpage. For more details about a specific event, call ahead before you go for a test.

COVID-19 testing is also provided at some local health departments, doctor and clinician offices, hospitals and clinics, many pharmacy sites and retail outlets, and other community locations. You can find testing sites by using the Find My Testing Place tool online.

Other COVID News

- NCDHHS is piloting a home testing program with Labcorp to provide 35,000 nocost, home test collection kits to North Carolinians receiving Food and Nutrition Services and/or are disabled and experiencing barriers to getting tested.
- NCDHHS' <u>COVID-19 Support Services Program</u> provided more than <u>35,000</u> households with relief payments, food, transportation to and from testing sites, or additional supports to help them isolate or guarantine during the pandemic.
- United Way of the Greater Triangle, in partnership with Lyft, announced the launch of RIDE UNITED NC, a statewide campaign designed to remove transportation barriers for low-income North Carolina residents who are eligible to receive the COVID-19 vaccine.

Get the Latest Information

- Visit the <u>NCDHHS COVID-19 website</u> for information, a <u>data dashboard</u>, <u>updates</u>, live briefings and more.
- Go to North Carolina's COVID-19 Information Hub for resources, information and assistance across state government, including the latest news releases.
- Check out YourSpotYourShot.nc.gov to learn more about finding your spot when it's time to get your COVID-19 vaccine, how to find your vaccine group and a vaccine location, videos about the COVID-19 vaccine, and other resources.
- Follow NCDHHS on social media for advance notice of press briefings and a recap.



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