

## Arts organizations: Register for survey on equity in arts and culture



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**Date** 2021-03-17 11:36

Culture Track will provide actionable insights for inclusivity and post-COVID planning

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**KNIGHT  
FOUNDATION**

ARTS

**CULTURE +  
COMMUNITY**

IN A TIME OF  
**TRANSFORMATION**  
A SPECIAL EDITION OF  
**CULTURE TRACK**



Hi Stephen,

Culture Track's "Culture + Community in a Time of Transformation" is a national research and strategy initiative intended to support the cultural sector and strengthen communities around the U.S. during COVID-19 and beyond. It is a follow-up to the study done in 2020, a survey which collected input from more than 120,000 Americans on the role of the arts in their lives during the pandemic. These findings informed a [policy report](#) centered on inclusion and adaptation within the arts and culture sector. Today, we're happy to announce our support for Wave 2 of the survey.

Wave 2 of "Culture + Community" will take a broader approach. It will help arts and cultural organizations better understand the needs of the communities they serve by producing actionable insights to create equitable spaces and encourage more participation within the field.

The survey is seeking the participation of organizations that specifically serve people of color, cultural organizations located in rural areas, festivals, libraries, for-profit arts organizations and national and city parks. [Register here if your organization fits one of these descriptions](#). Organizations that took part in the first survey are encouraged to participate in this new version as well.

Your participation will provide invaluable data to national arts organizations in a time of complex challenges and opportunities. These insights will help organizations to understand audience needs and expectations in a post COVID-19 environment, and to develop equitable and inclusive strategies as they move forward.

Knight is committed to creating equitable access to the arts, an integral part of building informed and engaged communities. Throughout the pandemic, we've seen the importance of the arts in the lives of individuals, and we've also seen how the arts directly help boost people's [attachment to their communities](#). Initiatives such as the Culture Track survey are vital in provoking conversation and providing practical and actionable solutions.

I encourage you to register to participate in the survey and to share it with your network. Stay up to date with Culture Track via [their website](#), and follow Knight on [Twitter](#), [Instagram](#) and [Facebook](#) for our latest investments in the arts.

Be well,

Victoria Rogers  
VP/Arts  
Knight Foundation



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