

Rep. Adams Announces 5 new HBCU Partnership Challenge Companies During Fourth Annual HBCU STEAM Day of Action



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Date 2021-03-09 14:48

Rep. Adams Announces 5 new HBCU Partnership Challenge Companies During Fourth Annual HBCU STEAM Day of Action

Washington, D.C. – Today, Congresswoman Alma Adams (NC-12) announced the companies joining the Historically Black Colleges and Universities (HBCU) Partnership Challenge during the fourth annual HBCU STEAM Day of Action. The HBCU Partnership Challenge is an effort to promote greater engagement and support between private companies and HBCUs. Already, 56 companies have taken the challenge.

"I am excited to announce that Diageo, Ford Motor Credit Company, The Hustlers Guild, Maximus, and Siemens are joining the Bipartisan HBCU Caucus' HBCU Partnership Challenge. These companies recognize that diversity creates a stronger workforce, and that HBCUs play a critical role in creating the business leaders of the future," **said Congresswoman Alma Adams (NC-12), founder and Co-Chair of the Bipartisan Congressional HBCU Caucus.** "There is no workplace diversity, especially within STEAM fields, without HBCUs. I am proud these companies are joining us at the fourth annual HBCU STEAM Day of Action to make a greater investment in their outreach to and partnership with HBCUs."

Companies joining the partnership challenge are excited for the opportunity.

"We are honored to join the HBCU Partnership Challenge and view this as both the right thing to do and as a business imperative," **said Siemens USA President and CEO Barbara Humpton.** "HBCUs are powerhouses for African-American talent. Siemens is committed to expanding our recruiting efforts with HBCUs and partnerships like the HBCU Caucus dedicated to cultivating this talent. We stand ready to provide real world training and access to software to help HBCU students and graduates to prepare for jobs of the future. This furthers our efforts to advance racial justice and builds on our commitment to diversity, equity, and inclusion in the workforce, in our workplaces, and in the marketplace."

"As an HBCU grad, I'm proud of the partnership Diageo announced. This is an incredible step in furthering Diageo's commitment to diversity and inclusion to colleges and universities that have a legacy of producing some of our most recognized leaders," said **Perry Jones, President, Diageo North America Supply and Grambling State University Alum.** "I look forward to the development of new young leaders as a result of this investment in our HBCUs."

David Ong, Senior Director of Recruitment and Talent Acquisition for Maximus stated, "Maximus has a rich history of hiring the best and brightest individuals who share our mission of Helping Government Serve the People. We proudly support the HBCU Partnership Challenge which underscores our commitment to fostering an environment where diverse ideas allow for professional and personal growth. For more than 15 years, HBCUs have played a vital role in our recruiting strategy and this has afforded us the opportunity to engage and recruit students from all walks of life and help us broaden our diversity globally."

"As a Black led organization with deep personal and advocacy ties to HBCUs, The Hustlers Guild is honored to join the Congressional Bipartisan HBCU Caucus Partnership Challenge. We're excited to continue our work to ensure that HBCU students are properly represented and supported in legislation and throughout corporate America," **said Yasmin**

Salina, The Hustlers Guild Executive Director.

Congresswoman Alma S. Adams, Ph. D. represents North Carolina's 12th Congressional District (Charlotte, Mecklenburg County). In 2015, she founded the first bipartisan Historically Black Colleges and Universities (HBCU) Caucus in Congress. She is a double graduate of North Carolina A&T, the largest HBCU by enrollment in the United States.

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