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Release of The Bold Project Survey

Valaida Fullwood [valaida@vnet.net]

You replied on 11/11/2020 6:30 PM.

Sent: Wednesday, November 11, 2020 2:29 PM

To: [Steve Johnston](#)

Hi Steve,

Yesterday, NGAAP Charlotte released a [survey](#) for our Bold Research.

We have partnered with Frontline Solutions, a Black-owned research and consulting firm, on our community's first-ever in-depth study of Charlotte-Mecklenburg's Black nonprofits.

To ensure the word gets out as widely as possible, can TMBF help us publicize this study with its stakeholders?

Please see survey info and link below. The overall study comprises this survey as well as a series of interviews.

Thank you,

Valaida

Valaida Fullwood
704.516.2819 / [valaida.com](#)

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Begin forwarded message:

From: "NGAAP Charlotte" <ngaap.charlotte@gmail.com>
Subject: **Your Input Is Needed for New BOLD Study**
Date: November 10, 2020 at 2:22:53 PM EST
Reply-To: ngaap.charlotte@gmail.com

Survey now open as part of our study of Black-led nonprofits serving Charlotte-Mecklenburg

Thank you for participating in the #BPM2020CLT survey that followed Black Philanthropy Month in August. Results from that survey will be shared later this month.

Today, New Generation of African American Philanthropists (NGAAP Charlotte) is pleased to announce its new, larger study of local Black nonprofits.

Click here

**[THE BOLD PROJECT:
NGAAP Charlotte Survey](#)**

NGAAP has partnered with [Frontline Solutions](#), a Black-owned research and consulting firm that serves the philanthropic and nonprofit sectors.

Together, we are conducting **our community's first-ever study of Black-led, Black-benefitting (BLBB) nonprofit organizations**, as part of [The Bold Project](#). The Bold Project is an initiative of NGAAP to strengthen Black-led organizations in Charlotte-Mecklenburg and to promote racial funding equity.

The aim of this research is to hear and learn from BLBB nonprofits, which function as the backbone of communities. They are well-recognized beacons of hope and opportunity, delivering critical services, offering training, and giving voice to those frequently unseen and unheard. Findings from this research are intended to enable funders, the nonprofit community, and the broader community to become more responsive to and supportive of BLBB nonprofits—a benefit to everyone in Charlotte region.

As part of this research, we would like to hear from you about your organization's important work through a short survey. The survey comprises questions on organizational characteristics, demographics, funding profiles, general questions and feedback surrounding BLBB organizations. It should take **no longer than 15 minutes to complete**.

Please complete the survey as soon as you can; it will remain open until November 21, 2020.

If you have questions regarding the survey or this process, please contact Ashley Simpson of Frontline Solutions at asimpson@frontlinesol.com.

Thank you for your commitment to this work and our community. We look forward to working together, *boldly*.

Click here

THE BOLD PROJECT: **NGAAP Charlotte Survey**



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Black Organizations Leading Differently

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This message was sent to valaida@windstream.net from ngaap.charlotte@gmail.com

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