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A New & Improved #ReadingCheckup!

Read Charlotte [elise@readcharlotte.org]

Sent: Monday, October 26, 2020 9:46 AM

To: Steve Johnston

Read

CHARLOTTE

ReadCLT INSIDERS

NEW & IMPROVED READING CHECKUP

Keeping children on track



An effort that began initially as a summer reading loss initiative is evolving into a robust effort to help families keep their children's reading on track in Mecklenburg County even as the COVID-19 health crisis continues. With school interruptions and the many challenges families continue to face during this time, the potential for learning loss remains a real concern. It was announced today that the online "Reading Checkup" initiative, brought forth by Read Charlotte in partnership with Learning Oventions, has undergone several upgrades and is now available for families to support their PreK-3rd grade children's progress during the 2020-21 school year.

"It's estimated that children in grades 3-8 have averaged a 30% reading loss by the fall of 2020 and this impact will be greater for earlier grades and at-risk children. The concerns aren't only those of educators. The Wall Street Journal earlier this year reported the results of a national survey that found two-thirds of families were worried about their children permanently falling behind in school."

Munro Richardson, Read Charlotte Executive Director

The online tool can provide families with inform their children as often as every six weeks. It also can do using every day materials at home to keep grade-level. Given social distancing restrictions curricular supports, the Reading Checkup fills a extra help in addition to classroom instruction.

Read Charlotte is working with Learning Ovation bring this to Mecklenburg County. Five years ago observations led to Learning Oventions' development which powers the family-focused Reading Checkup quiz results to customized recommendations for using evidence-based algorithms for each grade

Read full story...



A team comprised of staff from Read Charlotte, the Helps Education Fund, Augustine Literacy Project-Charlotte and Child Care Resources Inc., has worked with Learning Oventions to ensure there are literacy activities that can be done at home in a variety of settings. Read Charlotte partnered with Charlotte-Mecklenburg

1 of 2

10/26/20, 9:11 PM

Schools, which produced over 100 videos to explain to families how to do the activities at home. More than 80 other local groups helped with family outreach over the summer, resulting in nearly 2,600 completed Reading Checkups in our community.



Will you partner with us? Community organizations or companies interested in promoting Reading Checkup this school year may contact Read Charlotte Communications Manager Elise Esasky at elise@readcharlotte.org for supportive materials.



As we remain dedicated to improving children's reading proficiency in our community, we would like to highlight and thank our [funders](#) for making this work possible. Plus, a special thanks to the [PwC Charitable Foundation](#) for its recent contribution to the Reading Checkup effort, specifically. We look forward to getting more families engaged this school year. The support from our funding community brings the organization closer to creating transformative change in Mecklenburg County.


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