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2020 Reimagining

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We're back! 🙌

Vote Yes For City Bonds [info@voteyesforbonds.com]

Sent: Friday, September 18, 2020 2:43 PM

To: Steve Johnston

Early Voting Begins October 15 | Election Day November 3



### Campaign Kick-Off

On the 2020 general election ballot, City of Charlotte voters have the opportunity to approve a \$196.7 million bond referenda package that will fund construction and revitalization of transportation corridors including streets and sidewalks, more affordable housing, and improvements to neighborhoods in established and emerging high-growth areas. At end end of your ballot, please vote YES 🗳️ for all three bonds: **\$102.7 million for streets, \$50 million for housing and \$44.5 million for neighborhoods.**

[Visit Website](#)



### #2020CLTBonds Officially Launched: Spread the Word

The Vote Yes for City Bonds campaign launched its website this week and we encourage all Charlotte residents to check it out to learn more about the bonds on the ballot.

We want to ensure our supporters have the resources to help us spread the word across the city. Social media assets are available on our [Resources page](#) and we'll be adding downloadable resources like flyers, templates for lapel stickers, and more in the coming weeks.



There are plenty of ways to get involved in the campaign — endorse the bonds, become a digital ambassador, make a donation, even host a virtual campaign event for your friends and neighbors.

[Visit our Get Involved page to submit a form.](#)

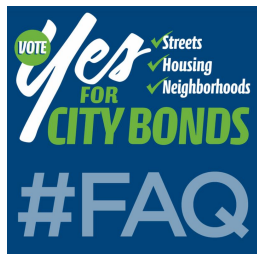
### Campaign Leadership

The Vote Yes for City Bonds is pleased to announce our co-chairs for the [2020 campaign](#): **Angela Yochem**, executive vice president and chief digital and technology officer at Novant Health, and **Kieth Cockrell**, global technology and operations chief operating officer at Bank of America.



Kieth shared, "There is a lot on voters' minds, but we urge everyone to look forward and recognize the importance of this election for Charlotte's future. The needs these bonds will address are not going away." [Read more on The Charlotte Post.](#)

## Frequently Asked Question



### Q: Bottomline, why should I vote for these bonds?

A: The Charlotte that we enjoy today is due to the investments we made in the past. The city we enjoy in the future will come from investments we make today. Meeting Charlotte's infrastructure needs is vital to our region's health and sustaining our reputation as a great place to live, work and play. To support a better Charlotte, vote "yes" for all three bond referenda on this year's ballot.

[Visit our website's FAQ page for more frequently asked questions.](#)

*Improving Charlotte, Connecting People.*



Vote Yes For Bonds Committee | 330 S. Tryon Street, Charlotte, NC 28202

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