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Charlotte Hornets Swarm the Polls & Election Day 101: What to know leading up to November 3 (9/17 | 6:00pm - 7:30pm)

Mayor's Mentoring Alliance [Mentoring@ci.charlotte.nc.us]

Sent: Monday, September 14, 2020 2:30 PM
To: Mayor's Mentoring Alliance [Mentoring@ci.charlotte.nc.us]
Attachments: [Swarm The Polls Toolkit.pdf \(727 KB\)](#) [Open as Web Page];

Hello,

I hope that you are doing well. I'm passing along information received regarding the Charlotte Hornets "Swarm the Polls" campaign that encourages voting as well as information regarding the City of Charlotte's upcoming training titled, Election Day 101: What to know leading up to November 3, that will be held virtually via Zoom on this Thursday, September 17, 2020 from 6:00 p.m. to 7:30 p.m.

Details are listed below:

Subject: Charlotte Hornets Swarm The Polls

Good afternoon Stakeholders,

I hope that all of you are doing well!

Our partners, the Charlotte Hornets, have asked us to reach out to our community leaders to help spread the word regarding their Swarm The Polls Campaign. Please visit their website [here](#) to find more information and resources for voters in North/South Carolina, including links to register to vote, check registration status, find polling places, request absentee ballots and more. The Hornets have also put together an easy to use toolkit (attached) that helps you spread crucial information to your network, community members, followers and friends.

The primary focus of the campaign will be on reaching the area's most vulnerable communities. Research shows that communities with the highest poverty rates have the lowest voter turnout rates due to two main deterrents: education and accessibility. On September 15, Hornets Head Coach James Borrego will host a **virtual** town hall, with guidance from Rise to Vote, about the importance of voting and promoting voter registration that will be open to the public. The event will include a variety of current and former Charlotte sports personalities sharing their thoughts and stories about voting. For information about how to attend the free event click [here](#).

Lastly, the Hornets Book Bus started hosting a voting initiative bus tour every Wednesday (started yesterday) through October 7th from 11am-1pm. The voting initiative bus tour will park in highly visible locations (i.e. grocery store parking lots) in Charlotte to share information and distribute resources to community members about voting.

Please spread the word, thank you all!

Be well,

Harold

Harold R. Lloyd II

Program Officer – Charlotte Office

Local Initiatives Support Corporation

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Subject: Training Opportunity -- Election Day 101: What to know leading up to November 3 (9/17 | 6:00pm - 7:30pm)



Election Day 101: What to know leading up to November 3 (9/17 | 6:00pm - 7:30pm)

Although Election Day is Tuesday, November 3, there are several options for voting this year: absentee ballots, mail-in ballots, early voting, and voting on Election Day. In Charlotte, registered voters will have the opportunity to cast ballots for the North Carolina governor, Mecklenburg County Commissioners, United States president, and more. Join us to learn from the Mecklenburg County Board of Elections how and where to vote, and about precautions being taken to make in-person voting safe as well as options for early voting and mail-in ballots. Former Charlotte Observer columnist Mary Newsom will highlight best practices in finding information on candidates and races, as well as sifting through what is and is not reliable information online. Lastly, the League of Women Voters of Charlotte Mecklenburg will share information on the vote411.org website. This nonpartisan workshop will help you be more informed in advance of Election Day.

This workshop will take place via Zoom. To participate, please register [here](#).

Philip Freeman

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