

SWARM the POLLS



HORNETS
SPORTS & ENTERTAINMENT

WHAT WE'RE DOING:

Hornets Sports & Entertainment is committed to doing our part in assisting our community with the electoral process. Swarm the Polls is a coordinated effort to drive Voter Registration, Voter Education, Early Voting and General Election Day turnout. As part of this program, we invite Charlotte area small businesses, local community organizations and individual citizens to help us spread the word and provide resources to voters. In Buzz City, democracy is in our DNA. Let's work together to be part of this vital process.

HOW YOU CAN HELP:

The Hornets have put together an easy to use and easy to share toolkit that helps you spread crucial information to your customers, followers and friends.

The toolkit includes key dates, helpful links and user friendly social media graphics to be shared via Instagram, Facebook, Twitter and Linked In. We also have a limited number of Swarm The Polls yard signs available by via email request (rchase@hornets.com) while supplies last.

HELPFUL LINKS:

Access information, graphics and resources related to registering and voting in North and South Carolina via:

www.hornets.com/go-vote

Register to vote via:

risetovote.turbovote.org/?r=swarmthepolls

VOTING KEY DATES

	NORTH CAROLINA	SOUTH CAROLINA
VOTER REGISTRATION DEADLINE	October 9, Available at early polling locations until October 31	October 2
EARLY VOTING WINDOW	October 15 to October 31	October 5 to November 2
ELECTION DAY	November 3	

GRAPHICS:

