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New, landmark research on trust in media
 Sam Gill, Knight Foundation [web@knightfoundation.org]

Sent: Tuesday, August 04, 2020 10:29 AM
 To: Steve Johnston

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Sarah,

Americans now face a contentious election and unceasing pandemic, where the media plays a vital role in keeping people informed and holding leaders accountable to their actions. They expect that of the media, and their high aspirations speak to journalism's crucial role in our democracy.

But the gap is deepening between what Americans expect from the news and what they believe they are getting. Today, Knight Foundation and Gallup released [a landmark report](#) that explores the long-term trends of American attitudes on the news media. According to the report, most Americans, perceiving increased bias in the news, are losing confidence in the idea of an objective media, and believe news organizations have shifted from observer to participant in the politics.



These findings have important implications for the future of journalism — and our democracy. I hope you will take a moment to review the top insights today [on our blog](#), and [join us Thursday](#) for a solutions-oriented conversation with the Paley

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Center on the road ahead.

- **Read now:** "[American Views 2020: Trust Media and Democracy](#)"
- **Join the conversation on Aug. 6 at 2 p.m. ET:** "[What can we do to make news work for Americans?](#)" A conversation in partnership with the Paley Center.

Best,

Sam Gill
SVP and Chief Program Officer
Knight Foundation
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