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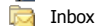
Email Settings



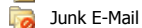
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16-12 Grants Committee



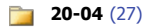
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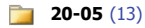
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20-03 (27)



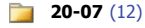
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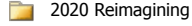
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20-06 (6)



20-07 (12)



2020 Reimagining



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## Steve, we have 100 days to go

Jake Briggs [info@cynthiawallaceforcongress.com]

Sent: Sunday, July 26, 2020 2:41 PM

To: Steve Johnston



Steve,

Today marks 100 days until victory in the November 3rd election, and we're launching from this milestone with 100 new grassroots donations before midnight tonight. We're just 34 donors away from hitting our goal, can you help out? [Chip in \\$25 before midnight tonight so we can meet our 100 for 100 goal >>](#)

Hitting our 100 donor goal today has massive implications for our communications plan. This is what I mean when I say that every dollar makes a huge difference:

- \$10 pays for an hour of digital ads running
- \$25 pays for 13 mailpieces sent to voters
- \$75 pays for half a day for a phone banking dialer
- \$100 helps pay for production cost on our first TV ad!

This campaign is fueled by grassroots dollars, and Cynthia is counting on supporters like you to help her get her message that focuses on improving the economic outcomes of the folks in NC-09 in front of as many voters as possible in these final months. **We don't want to look back 100 days from now and think there was more that we could have done.**

[We have until midnight to hit our 100 donors for 100 days goal, just 34 donations away. Chip in \\$25 today to show the strength of our grassroots movement.](#)

**CHIP IN \$10 FOR DIGITAL ADS**

**CHIP IN \$25 FOR DIRECT MAIL**

**CHIP IN \$75 FOR PHONE BANKING**

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## CHIP IN \$100 FOR TV ADS

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Thanks for your help,

Jake Briggs  
Finance Director

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## CHIP IN

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Paid for by Cynthia Wallace for Congress

Cynthia Wallace for Congress  
PO Box 79096  
Charlotte, NC 28271  
United States

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