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## Making data more useful for American cities

Lilian Coral, Knight Foundation [web@knightfoundation.org]

Sent: Monday, June 08, 2020 4:29 PM

To: Steve Johnston

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**KNIGHT  
FOUNDATION**

COMMUNITIES

Dear Sarah,

Data has the potential to transform communities. From helping cities identify local issues to showing residents how to engage with local government, data could help rethink and reshape civic engagement across the country.

Last November, Knight Foundation opened [a call for ideas](#) to explore how the widespread digital collection of data could be harnessed to build stronger communities. Please join us Wednesday as we announce the seven innovative projects selected from our open call for ideas [to share \\$1 million in funding](#).

We'll also have an important conversation on how data-driven projects, in the current moment, can have a tremendous impact — especially if they're led by community members and meet residents where they are. I'll moderate a conversation with Jen Tank, Gensler studio director of brand and digital experience; Joy Bonaguro, chief data officer of the State of California; and Emily Strand, former head of global data sharing policy at Uber.

### Building smarter, more engaged communities through data

Wednesday, June 10

12 p.m. ET/9 a.m. PT

[Register here](#)

We hope you can join us for this important, inspiring conversation, as we kick off this new set of investments and envision how data can help communities be more equitable, inclusive and participatory .

Best,

Lilian Coral

Director/National Strategy + Technology Innovation

Knight Foundation



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