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Tomorrow on Coast to Coast: rising to the moment in communities

Lilian Coral and Lilly Weinberg, Knight Foundation [web@knightfoundation.org]

Sent: Monday, June 08, 2020 1:30 PM

To: Steve Johnston

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Dear Sarah,

The recent killing of George Floyd continues to shine a bright spotlight on the systemic racism we see in the United States, including in the way our cities function. As we work to foster [equitable, inclusive and participatory communities](#), we know it's important to elevate challenging but imperative conversations about race and equity. As Knight president Alberto Ibarguen [shared last week](#), George Floyd's killing is a challenge for all of us to "rise to the moment; a moment of justice and a moment of change."

This week on *Coast to Coast*, we'll continue the important conversation around race and equity in our communities. Our role is to help provide tangible, actionable short-term and long-term strategies for cities to move the needle forward, and we hope this episode begins to do this. We'll be joined by two leaders from St. Paul, Minnesota: Toni Newborn, chief equity officer for the City of Saint Paul, and Jai Winston, Knight Foundation St. Paul program director. We hope you'll join us for this important conversation.



[Episode 5: Rising to the moment: a challenge for all of our communities](#)

(Tuesday, June 9, 1 p.m. ET)

Toni Newborn is the chief equity officer for the City of Saint Paul. She works to ensure that the City provides equity in its workforce, services, and community. She has worked for the City since 2015. During her initial tenure, she served as the diversity and consulting services manager in the Human Resources Department. Prior to joining the City, Newborn was assistant director of civil rights for the Complaint Division of the Minneapolis Department of Civil Rights which enforces Minneapolis' anti-discrimination laws and policies.

Jai Winston joined Knight Foundation in 2016. Previously, Winston was an associate of strategy and corporate development in the Office of the Chairman and Chief Executive Officer at Ariel Investments, a minority-owned money management firm in Chicago. Prior to joining Ariel Investments, Winston spent four years working at the nexus of politics, policy and business. He worked on the 2013 Presidential Inaugural Committee with the White House Office of Intergovernmental Affairs. He served as the Illinois deputy finance director for President Barack Obama's 2012 re-election campaign and as the North Carolina deputy finance director for the 2012 Democratic National Convention Committee.

[Click here](#) to register for *Coast to Coast* on June 9 at 1 p.m. ET. As always, *Coast to Coast* is live Tuesdays at 1 p.m. ET.

Thanks,

Lilian Coral, Director/National Strategy and Technology Innovation, Knight Foundation

Lilly Weinberg, Director/Community Foundations, Knight Foundation



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