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FW: Apply Today: City of Charlotte Launching Open for Business Initiative

Johnson, Tiffany [Tiffany.Johnson@ci.charlotte.nc.us]

Sent: Tuesday, April 28, 2020 6:02 PM

To: Johnson, Tiffany [Tiffany.Johnson@ci.charlotte.nc.us]

Hello,

Please see the message below regarding the Open for Business Initiative by the City of Charlotte.

Best,
Tiffany

Tiffany Johnson
MAYOR'S MENTORING ALLIANCE & OUT OF SCHOOL TIME SPECIALIST

HOUSING & NEIGHBORHOOD SERVICES

City of Charlotte
600 E. Trade St. Charlotte, NC 28202
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FAX: 704-336-2182
tiffany.johnson@charlottenc.gov



From: Powell, Millicent <mpowell@ci.charlotte.nc.us>
Subject: Apply Today: City of Charlotte Launching Open for Business Initiative



Hi business corridor stakeholders,

The City of Charlotte has been working closely with our small business partners to develop a strategy around COVID-19. As part of those efforts, the city is launching an Open for Business initiative. We heard from the community that business visibility to customers is critical during this time. This initiative creates a comprehensive digital platform that will easily connect local small businesses with our residents who want to support them.

We need your help! This dashboard is only as good as the businesses we have listed. If you are a small business owner that is open for business, please complete this [brief application](#). If you are not an owner, please help spread the word – our goal is to have every small business that is currently operating provide their information. If your business is not currently operating due to the Mecklenburg County Stay at Home order, please complete the application so you can be added when the order is lifted. The dashboard will be launched on the city's [small business webpage](#), open data portal and the CLT+ mobile app in the coming days. The city will also be promoting this dashboard with our residents on social channels and to the media. We encourage everyone to share this with your personal networks to optimize the usage of this new resource.

Small businesses are the heart of our community and employ a large part of our workforce. We value you and hope this provides increased visibility and support through this time and throughout our recovery.

The [application](#) will continue to be open over the next several months and will feed the dashboard on a continual basis. If you have any questions, please contact our team at OpenforBusinessDashboard@charlottenc.gov.

Thank you for your continued hard work in our community.

The City of Charlotte



-Erin

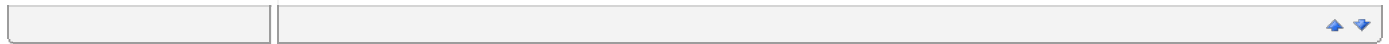
Erin Gillespie
CORRIDOR REVITALIZATION COORDINATOR


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Millicent E. Powell
SOUTHWEST COMMUNITY ENGAGEMENT MANAGER

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