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**APPLY: Verizon-LISC Small Business Recovery Grants**  
Dimple Ajmera [Dimple@DimpleAjmera.com]

**Sent:** Thursday, April 02, 2020 11:04 AM  
**To:** Steve Johnston

**Verizon-Local Initiatives Support Corporation  
Small Business Recovery Grants**

As LISC Charlotte is working on other local small business fund initiatives, LISC is grateful for Verizon's National partnership for making the [Verizon-LISC COVID-19 Recovery Fund](#) a reality. Charlotte area small businesses are encouraged to apply for grant support to help address your immediate financial impact due to the pandemic.

**WHO IS ELIGIBLE?**

LISC will use the Verizon funding to provide grants of up to \$10,000 to businesses facing immediate financial pressure because of COVID-19—especially entrepreneurs of color, women-owned businesses and other enterprises in historically underserved communities who don't have access to flexible, affordable capital.

**WHAT CAN IT BE USED FOR?**

- Paying rent and utilities
- Meeting payroll
- Paying outstanding debt to vendors
- Other immediate operational cos

**WHAT'S NEXT?**

[Click here to access the application](#). Application deadline is Saturday, April 4, 11:59 p.m. ET.

**PLEASE KEEP THE FOLLOWING IN MIND:**

- For business owners with multiple businesses, please answer this survey based on your largest business owned.
- Each awardee is limited to one grant per tax ID. You will need this ID to complete

the application.

- Eligibility is based on accurate and complete submission of request to include required documents uploaded.
- This program is not eligible to employees of Verizon or LISC.
- Your application must be completed by Saturday, April 4th, 11:59 p.m. ET.

Email [verizongrantinfo@lisc.org](mailto:verizongrantinfo@lisc.org) for questions and troubleshooting. We will get back to you as soon as possible.

**ABOUT THE VERIZON-LISC SMALL BUSINESS RECOVERY FUND**

Small businesses across the country are confronting extreme economic challenges as a result of the COVID-19 pandemic. Financial support at this critical time can make the difference between staying in business or closing permanently, leading to lost income, jobs and economic stability. Thanks to a [\\$2.5 million investment from Verizon](#), LISC is offering grants to help small businesses fill urgent financial gaps until they can resume normal operations or until other more permanent financing becomes available.

Additionally, Verizon recently launched [#PayItForwardLIVE](#), a weekly livestream from big names to pay it forward for small businesses. Viewers can tune in every Tuesday and Thursday at 8PM ET/ 5PM PT on [@Verizon's Twitter](#), Yahoo, Twitch, and Fios Channel 501. As people support their favorite small businesses with #PayItForwardLIVE, Verizon will commit an additional \$10 per use of the hashtag, up to \$2.5 million, for a total of up to \$5 million in support.

*Thank you for doing your part to keep our community safe!*



**Dimple Ajmera**  
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Charlotte City Councilwoman Dimple Ajmera

Paid for by The Committee to Elect Dimple Ajmera

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