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New: How deep is the techlash?

John Sands, Knight Foundation [web@knightfoundation.org]

Sent: Wednesday, March 11, 2020 10:30 AM
To: Steve Johnston

View this email in your browser ✎

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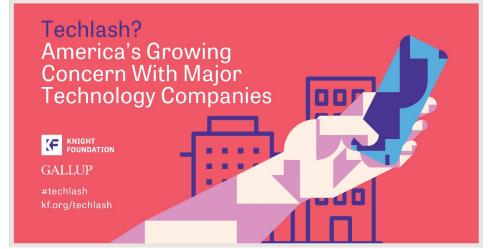**INFORMED AND ENGAGED COMMUNITIES**

Sarah,

Just a few years ago, Americans were overwhelmingly optimistic about the power of new technologies to foster an informed and engaged society. More recently, however, that confidence has been challenged by emerging concerns over the role that internet and technology companies — especially social media — now play in our democracy.

Today, Knight Foundation and Gallup are releasing a new study that explores how much the landscape has shifted. This wide-ranging study confirms that, for Americans, the techlash is real, widespread, and bipartisan. From concerns about the spread of misinformation to election interference and data privacy, we've documented the deep pessimism of folks across the political spectrum who believe tech companies have too much power — and that they do more harm than good.

Techlash?
America's Growing Concern With Major Technology Companies

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GALLUP

#techlash
kf.org/techlash

Despite their shared misgivings, Americans are deeply divided on how best to address these challenges. This report explores the contours of the techlash in the

context of the issues currently animating policy debates in Washington and Silicon Valley.

I invite you to download the report at kf.org/techlash — and to share your reactions using the hashtag #techlash.

John Sands
Director, Learning and Impact
Knight Foundation

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