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Kids with early literacy skills can show greater success in reading. Why not start early & continue to bond along the way?

Read Charlotte [elise@readcharlotte.org]

Sent: Thursday, March 05, 2020 1:59 PM

To: Steve Johnston



Kids with early literacy skills can show greater success in reading. Why not start early & continue to bond along the way?



Point Out Letters

Point to individual letters you see on cereal boxes, signs at the store or while driving and ask them to tell you what they are. Then describe the letter shape: "That's the letter 'p', it has a big line and a little curve."

Start With Their Own Name

The most meaningful letters to your child are the ones they see in their own name. Write their name everywhere you can, such as on their drink cups and backpacks, or put the letters of their name on the wall of their bedroom. It's important for them to see the letters of their name written often.

[SUPPORT 3 TO 5-YEAR-OLDS](#)

Teaching kids their ABC's



LetsGoCLT Campaign Featured on WCNC's Charlotte Today!

A PERSONAL STORY.



The other night my 10-year-old walked into the kitchen and asked: can we try something new for dinner? I was already halfway through making spaghetti and meatballs so you can imagine the look I gave him... But it wasn't a change of menu he wanted: "How about a family book club?" he asked.

Yes, the same kid who loves everything tech and who I always worry is overdoing screen time, he wanted to talk books. I couldn't believe it! His younger brother...[CONTINUE READING](#)



Have a child in elementary school? Thousands of parents are using [HomeReadingHelper.org](https://www.homerreadinghelper.org) to find ideas and create routines that boost their children's learning. Arm yourself with free, easy-to-use resources. There's something for every family, Pre-K through 3rd Grade.

[SUPPORT K-3rd GRADERS](#)



We all play a pivotal role in helping children learn (and love) to read by the end of 3rd Grade.



Registration is now open for families to enroll children in [MECK Pre-K](#). MECK Pre-K is a Mecklenburg County-funded program that offers free, quality pre-kindergarten to eligible children. To enroll in the 2020-2021 school year, children must be age four on or before August 31, 2020. Participation in MECK Pre-K is based on verified family income at or below 400% of the federal poverty level and household size (for a family of four, that's \$103,000 in annual household income).

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