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ReadCLT Insiders -- Commit to 80, Impact Report, and more!

Read Charlotte [elise@readcharlotte.org]

Sent: Tuesday, March 03, 2020 2:31 PM
To: Steve Johnston

3rd Annual *Commit to 80* Campaign Launches March 19

Commit to 80, our annual public awareness campaign to highlight the importance of early literacy, celebrate the progress of incredible partners and offer the entire community specific ways to get (or stay) involved, is right around the corner! As we work together to get 80% of our third graders at College & Career Ready by 2025, we invite you to help spread the word and encourage commitments. If you “committed to 80” last year, we *thank you* and ask that you re-commit to be counted again this year. Stay tuned! More to follow in the coming weeks!



- **Charlotte Five:** February 6, 2020
[Things to Do: Get Involved](#)
- **Spectrum News:** February 9, 2020
Teachers Support LetsGoCLT Campaign Efforts (Link Unavailable)
- **Spectrum News:** February 10, 2020
Dancing with the Stars Duo Visits 100+ Kindergarten Students at Greenway Park (Link Unavailable)
- **WCNC's Charlotte Today:** February 28, 2020
[Read Charlotte Launches LetsGoCLT Campaign](#)

HELPS at UP

- ✦ 4-6 StreetLeaders each site are "Literacy Leads." These Literacy Leads are trained in and implement the HELPS One-on-One fluency intervention.
- ✦ During the summer of 2019, 78 students received 1-on-1 tutoring three times per week during the summer of 2019. On average, students grew 3.1 months in their oral reading fluency (ORF).



We LOVED seeing this in a recent newsletter from our friends at Urban Promise. This organization is doing amazing work and we're thrilled they've seen success implementing [HELPS Fluency Tutoring](#) in this way. Learn more about the organization at UrbanPromiseCharlotte.org.



VOTE FOR NINA! She takes the stage to dance for early literacy on Saturday night in the Dancing with the Stars of Charlotte Gala! Tickets to the performance are sold out but you can show your support with a vote for Nina & Josh [HERE](#).
\$1=1 Vote!



Read Charlotte's Impact Report: The First Five Years is now available! Read (digitally) [here](#) or email us at info@readcharlotte.org to request hard copies.



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