

# Project 70Forward Announces the 2020 Census Block Party Tour Helping People Complete the 2020 Census in Charlotte, North Carolina While Having Great Fun



*Accurate census reporting can be a great help to disadvantaged communities. The challenge is getting people to participate. Non-profit community activist organization, Project 70Forward, is taking an extremely cool approach to solving this - by holding a series of 2020 Charlotte Census Block Parties.*

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In the great city of Charlotte, people from diverse areas of life are coming together to make sure the 2020 census is accurate and fair to the communities that rightly deserve the help they often don't receive. Stepping up to help is the exciting and forward-thinking non-profit [Project 70Forward](#), spearheaded by Project Leader James Lee, who came up with the 2020 Census Block Party Tour idea. It quickly won many supporters and now a small but passionate team is going to do their best to help register people in Charlotte for the Census, while enjoying a great community event. It's a total win-win for those who care about community advancement and unity.

"I wanted to make sure the people from my hood are counted and represented," commented Lee. "The only way to make that happen is to go to them. And, a block party is a great way to get the people out, have a good time and spread the reason for the Census."

The importance of the census can't be underestimated. It makes a difference in everything from federal representation to local programs, like Head Start, food stamps, schools, road construction, healthcare and other community resources.

Project 70Forward is taking the tour into hard-to-count communities across Charlotte, bringing entertainment, food, and community members to stress the importance of the Census and being fully counted – by using the smart strategy of making it an upbeat community get-together.

Judith Brown, Executive Director of Project 70Forward, remarked, “This is a momentous occasion where a group of people who are part of the Hard-to-Count communities came together to make a difference. We are not just crunching the data, we are the data.”

The current dates include: March 21<sup>st</sup> in the Grier Heights community, April 4<sup>th</sup> in the Lockwood neighborhood, near Spratt Street, April 18<sup>th</sup> in the Hidden Valley Estates community and May 2<sup>nd</sup> in the Four Seasons community at the Simmons YMCA, near Farm Pond.

Current partners include Radio One and their family of radio stations (Praise 100.9, 105.3 R&B, and 92.7 The Block), 100 Black Men, 100 Black Women, the Charlotte Regional Business Alliance and Queen City Unity.

To learn more, be sure to call James Lee (704-953-1346) or Judith Brown (704-561-1134).

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