



Type here to search

This Folder



Address Book

Options



Log Off

- Mail
- Calendar
- Contacts
- Email Settings

- Deleted Items
- Drafts
- Inbox (4)
- Junk E-Mail
- Sent Items

Click to view all folders

- 16-12 Grants Committee
- 19-10 (57)
- 19-11 (33)
- 19-12 (46)
- 20-01 (26)
- 20-02 (18)

Manage Folders...

Reply Reply to All Forward Move Delete Close

### New: Americans want to rein in online political ads

John Sands, Knight Foundation [web@knightfoundation.org]

Sent: Monday, March 02, 2020 12:00 PM

To: Steve Johnston

[View this email in your browser](#)



Sarah,

The 2020 election season is underway, and while the public is deeply divided on a range of hot topics, there seems to be broad agreement about one issue.

As campaigns invest more and more in digital strategies to bring their cases to voters, [a new Knight/Gallup poll](#) finds that bipartisan majorities of Americans are concerned about misleading content in online political ads – and especially concerned about the practice known as microtargeting.

This poll is part of the Knight/Gallup Trust, Media and Democracy research series, and [is available here](#).

In the coming days, we look forward to sharing additional insights on Americans’ views of technology companies and the roles they play in our democracy.

Best wishes,

John Sands  
 Director/Learning and Impact  
 Knight Foundation  
[Learn more](#)




Copyright © 2016 John S. and James L. Knight Foundation, All rights reserved.

Want to change how you receive these emails?  
 You can [update your preferences](#) or [unsubscribe from this list](#)

John S. and James L. Knight Foundation  
200 S. Biscayne Blvd, Suite 3300  
Miami, FL 33131



 Connected to Microsoft Exchange