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Donate your gently-used wedding attire and receive a 20% off coupon!

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This is the official blog of Goodwill Industries of the Southern Piedmont. Here, we'll post about thrifting tips, upcoming sales and events, DIY projects, success stories, workforce development issues and more!



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Let's be honest. Will you really wear that bridesmaid dress from three years ago ever again? What about that flower girl dress your daughter wore last summer that she's already outgrown? Or that wedding gown you felt the need to hold on to for sentimental reasons only to find that it's doing nothing more than taking up space in your guest bedroom closet? Well, we have just the thing for you.

We're hosting a Bridal Apparel Donation Drive at all of our [stores](#) and [attended donation centers](#) on Saturday, January 11. Donate your bridal gowns, bridesmaid dresses, mother-of-the-bride dresses, flower girl dresses, menswear, tuxedos, ring bearer outfits and more. When you do so, you'll receive a one-time coupon that you can use to get 20% off donated goods at any of our stores (excluding The GRID and Second Editions) until March 31.

These items will be sold at our second annual Bridal Pop-up Event slated for Saturday, March 7, at the [Goodwill Opportunity Campus](#). Not only will you be helping dreams come true for brides on a budget, but proceeds from the sale will also help fund job training and employment services free of charge for people in our community, so it really is a win-win.

Hope to see you there!



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