

On Monday morning, I hope you will join us via livestream for the launch of a new study by Gallup and Knight Foundation, and a timely discussion on the future of local news.



As news publishers compete with search engines and digital platforms for both attention and advertising revenue, local outlets across the nation are facing a financial crisis. The strain – especially for the local newspaper industry – has hollowed out many newsrooms, leaving some communities without a fundamental democratic institution.

Using new Gallup/Knight research as a starting point, this event will explore the spectrum of policy approaches to these challenges.

See details below. We hope you will join us.

Public Good or Private Enterprise? A Policy Discussion on the Future of Local News

1 of 2

Monday, Nov. 18, 8:30 - 10 a.m. ET Livestream online at kf.org/localnewsfinances

Panelists:

- Penelope Muse Abernathy: Knight Chair in Journalism and Digital Media Economics, University of North Carolina
- Danielle Coffey: Senior Vice President and General Counsel, News Media Alliance
- Howard Husock: Vice President, Research and Publications and Senior Fellow, Manhattan Institute and Contributing Editor, City Journal
- Chris Lewis: President and CEO, Public Knowledge
- Ben Monnie, Director, Global Partnership Solutions, News & Publishing, Google News Initiative at Google (Google News Initiative)



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