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### The power of open data: A call for ideas

Lilian Coral, Knight Foundation [web@knightfoundation.org]

Sent: Wednesday, November 13, 2019 3:35 PM

To: Steve Johnston

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Dear Sarah,

There's an untapped power in open data. Though it's often used to improve commercial services, data can also be harnessed to better inform and engage residents, encouraging them to participate in more civically-focused activities.

Today, Knight Foundation is issuing [an open call for ideas](#) that advance transformative approaches for using, understanding and taking action with public data. Through Dec. 13, we're accepting ideas that transform how data is used to build stronger, thriving and more engaged communities. Selected recipients can earn a share of up to \$1 million in funding for their ideas and projects.

[View the open call](#)

The push over the last decade to open more data for private use has made unprecedented information available — but it's not actually accessible to nontechnical experts. Knight's vision for the future of open data — which could allow residents to seamlessly engage with their communities and government — doesn't rely on technical expertise, but meets residents where they are.

Our open call taps on data's potential to radically change the way residents interact with neighbors, government and their community. To learn more, we invite you to read the [press release](#), this [blog post](#) and [view our request for proposals](#).

Best,

Lilian Coral  
Director/National Strategy + Technology Innovation  
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