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ReadCLT Insiders -- OCTOBER 2019

Read Charlotte [elise@readcharlotte.org]

Sent: Wednesday, October 30, 2019 11:37 AM

To: [Steve Johnston](#)*Open Books. Open Opportunity.***Ready to Read Shows Promising Results
for Children and Teachers**

It was a cold February day in 2016 when Munro Richardson, newly appointed Executive Director of Read Charlotte, held a conference call with Janet Singerman (President & CEO) and Carolyn Hazeldine (COO) of Child Care Resources Inc., an organization that helps to ensure that all young children have the kinds of early learning experiences that promote school and lifelong success. Icy conditions had closed local schools but it couldn't stop the three from planting the seeds for a project with the potential to totally transform early childhood education in our community and beyond.

They talked about barriers that made it challenging to assess children in child care settings —like high teacher turnover and insufficient funding; the large number of

child care programs that exist, but few use formal assessments of children’s literacy skills; and limited coaching resources available for teachers.

Richardson knew these challenges needed to be prioritized as part of Read Charlotte’s community-wide effort to increase the percentage of third graders reading on grade level by 2025. Early childhood education plays a key role in helping children master the...

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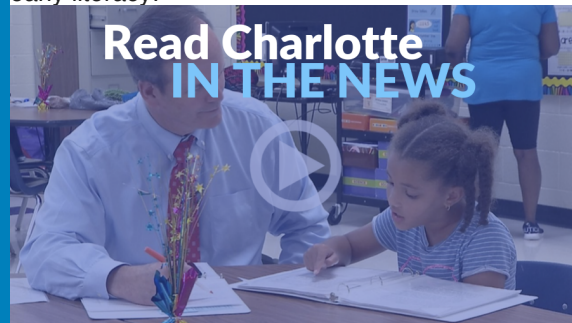
We are thrilled about a new partnership with WSOC-TV and Showmars, which includes this incredible public service announcement highlighting the importance of reading at home. Thank you to Channel 9 and Showmars for your support and dedication to improving early literacy!



READING HERO!
Resha Washington

“We live in a technology driven world and the love of books is slowly becoming extinct,” says Resha Washington. “There has been a serious decline in the development of reading skills and children reading on grade level. I want to change that.”

[Read Washington's story.](#)



[Spectrum News](#): Sept. 1, 2019

[CM Library Blog](#): Sept. 14, 2019

[NBC Charlotte](#): Oct. 9, 2019

[Rivard Report](#): Oct. 13, 2019

[EdNC.org](#): Oct. 16, 2019

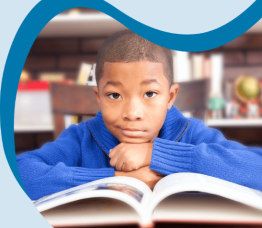


We’re proud to have shared the stage with five amazing organizations as one of the featured nonprofits at the Bank of America Roval 400 a few weeks ago. THANK YOU to Bank of America for this opportunity!

Join the Fight for Literacy in Charlotte-Mecklenburg

Read Charlotte is community-wide initiative uniting parents, educators and community partners to improve children’s literacy from birth through third grade.

WHO WE ARE -



**There's still time to
BECOME A
HELPS TUTOR!**



CHECK IT OUT! Our website has a whole new look, making it easier to get involved, learn more about the work and see results.

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