



UrbanMain: Beatties Ford/LaSalle **SAVE THE DATE**

The City of Charlotte is partnering with UrbanMain and West Charlotteans to help reimagine the area surrounding the intersection at Beatties Ford Road and LaSalle Street.

Please join us on these dates for program workshops to develop the vision and workplan for UrbanMain:

September 19

6:00 - 7:30 pm

East Stonewall AME Zion

1729 Griers Grove Road

Charlotte, NC 28216

**EVERY NEIGHBORHOOD
DESERVES A MAIN STREET**

CharlotteNC.gov/UrbanMain

Beatties Ford Road, home to historic institutions that have helped define African-American culture in Charlotte, can become a symbol of present-day prosperity and an inspiration for Charlotte's future.

UrbanMain, a National Main Street Center program, partners with cities to help historic neighborhoods and commercial districts realize their full economic potential and promote quality of life.



CHARLOTTE.

Economic Development
600 East Trade Street
Charlotte NC 28202-2861



Community Workshop	Main Street 101	Workplan Development
Visioning + Consensus 6:00 - 7:30 pm	Volunteer training on the Four-Point Approach 9:00 am - 3:00 pm	Create detailed workplan to advance UrbanMain Date and Time TBD
East Stonewall AME Zion 1729 Griers Grove Road Charlotte, NC 28216	Mecklenburg County Bar 2850 Zebulon Avenue Charlotte, NC 28208	

Tell us your thoughts! Take the community survey:

www.CharlotteNC.gov/UrbanMain

Questions? Contact Erin Gillespie, Economic Development

erin.gillespie@charlottenc.gov or (704) 432-2948