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The latest news for you
Representative Nasif Majeed [majeedla@ncleg.net]
Sent: Saturday, August 03, 2019 10:22 PM
To: [Steve Johnston](#)

August 8, 2019

Representative Nasif Majeed
District 99 - Mecklenburg County



Updates from Raleigh

Peace.

Your copy should address 3 key questions: Who am I writing for? (Audience) Why should they care? (Benefit) What do I want them to do here? (Call-to-Action)

Create a great offer by adding words like "free" "personalized" "complimentary" or "customized." A sense of urgency often helps readers take an action, so think about inserting phrases like "for a limited time only" or "only 7 remaining!"

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Have a great weekend, PEACE!



View inside House Chambers



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