

Shop All Day & Save! Sat., Aug. 24, 7am-close

belk CHARITY sale

Supporting
Your Local
Community

Donate \$5 & Receive a \$5 Coupon
TO USE DURING OUR CHARITY SALE*
GIVE FIVE. GET FIVE. HIGH FIVE.

*See back for details

\$15 OFF \$75 or more
REGULAR PRICED
BEAUTY PURCHASE†
†Exclusions apply. See back for details

IN STORE ONLY
ALL DAY SAT., AUG. 24

30070364


25% OFF**
Designer Brands
Rarely on Sale
IT'S A WIN-WIN

**Exclusions apply. See back for details

Free Gift Card
to the first 100
customers***
GET IN LINE

***Exclusions apply. See back for details

ALL DAY, AUG. 24
**Earn Triple
Rewards††**
ON BEAUTY & WACOAL PURCHASES
Earn DOUBLE REWARDS in all other departments
††Exclusions apply. See back for details



Okay, we'll name names.

Women's

LIMITED TIME OFFER 7-10AM

Take an Extra **20% OFF** Lilly Pulitzer and Eileen Fisher Excludes Lilly Pulitzer New Arrivals, Always In Stock and Eileen Fisher Systems

Savings up to 60% off

Take an Extra **25% OFF**

Women's Regular & Sale Contemporary Fashion From Free People, French Connection, BCBGeneration, 1.STATE, CeCe, Sanctuary, Kaari Blue, Madison and more Select brands also in curvy

Savings up to 60% off

Take an Extra **25% OFF**

Entire Stock Regular & Sale Young Contemporary From True Craft, Wonderly, Jolt, Celebrity Pink, YMI, Pink Rose, Eyeshadow and more Select brands also in curvy

Savings up to 55% off

Take an Extra **25% OFF**

Women's Activewear From Zelos, Columbia and more Also in curvy. Excludes Nike

Savings up to 55% off

Take an Extra **25% OFF**

Women's Regular & Sale Better Sportswear From Lauren Ralph Lauren, Calvin Klein, Levi's®, Chaps, Jones New York, Statements, Rafaella, Vineyard Vines, Karen Kane and Anne Klein Select brands also in petite & curvy. Excludes Michael Kors

Savings up to 60% off

Take an Extra **25% OFF**

Designer, Fashion and Social Dresses From Calvin Klein, Gabby Skye, Ivy Road, Jessica Howard, Ralph Lauren, Vince Camuto, Sandra Darren, Tahari and more Select brands also in curvy

Savings up to 50% off

Take an Extra **25% OFF**

Belk Exclusive Brands Including Crown & Ivy, Kim Rogers, New Directions and The Limited Select brands also in petite & curvy

Savings up to 60% off

Kids'

Take an Extra **25% OFF**

Regular & Sale Newborn, Infant, Boys' 2-20 and Girls' 2-16 Apparel and Kids' Accessories From IZOD, Chaps, Lee, Levi's®, Columbia, Adidas, Tommy Hilfiger, Champion, Crown & Ivy, True Craft, Lightning Bug®, Zelos and more Excludes Nike and Super Buys

Savings up to 55% off

Take an Extra **25% OFF**

Polo Ralph Lauren Childrenswear

Savings up to 55% off

Home

Take an Extra **20% OFF**

Entire Stock Regular & Sale Home Favorites Including fashion bedding, sheets, pillows, mattress pads, bath, cookware, dinnerware, glassware, luggage, housewares and more Excludes Smart Home (Google, Nest, Amazon, Gaming and more) Herend, Lego, Mottahedeh, Nike, Tempur-Pedic, Under Armour and Victorinox

Savings up to 55% off

Men's

Take an Extra **25% OFF**

Men's Suit Separates, Sport Coats, Dress Shirts and Ties From Lauren Ralph Lauren, Tommy Hilfiger, Reaction Kenneth Cole, Calvin Klein and more Also in Big & Tall

Savings up to 60% off

Take an Extra **25% OFF**

Men's Sportswear From IZOD, Chaps, Crown & Ivy®, Saddlebred®, Van Heusen and more Also in Big & Tall

Savings up to 60% off

Take an Extra **25% OFF**

Men's Jeans, Pants, Accessories, Underwear, Loungewear and Socks From Levi's®, Hagggar, Lee, Crown & Ivy, IZOD, Savane and more Also in Big & Tall

Savings up to 60% off

Take an Extra **25% OFF**

Men's Outdoor Apparel, Activewear, Golf and Game Day Gear From Columbia, Salt Life, Guy Harvey, Ocean & Coast®, Pro Tour®, Antigua, Champion and more Also in Big & Tall. Excludes Nike

Savings up to 60% off

Take an Extra **25% OFF**

Men's Designer Sportswear From Polo Ralph Lauren, Nautica, Vineyard Vines, Tommy Bahama, Calvin Klein, Premium Denim and more Also in Big & Tall. Excludes Super Buys

Savings up to 55% off

Take an Extra **25% OFF**

Young Men's Sportswear Including Licensed Graphic Tees, True Craft® and Young Men's Contemporary Fashion Also in Big & Tall

Savings up to 60% off

Accessories

Take an Extra **30% OFF**

Entire Stock Regular & Sale Handbags and Wallets From Kim Rogers, New Directions, B.Ø.C., Fossil, Diba True, Lucky, Steve Madden, Nine West, Anne Klein and The Sak

Savings up to 50% off

Take an Extra **25% OFF**

Regular & Sale Designer Handbags From Dooney & Bourke, Coach, Dooney & Bourke, Spartina 449, Vera Bradley and other designer brands Excludes Michael Kors, Brighton and What Goes Around Comes Around luxury vintage handbags

Savings up to 45% off

Take an Extra **25% OFF**

Clearance Designer Handbags From Brahmin, Brighton, Coach, Dooney & Bourke, Diba True, Fossil, Lucky, Patricia Nash, Spartina 449, Steve Madden, Vera Bradley, Hobo and other designer brands. Excludes What Goes Around Comes Around luxury vintage handbags

Savings up to 55% off

Take an Extra **30% OFF**

Entire Stock Regular & Sale Hosiery, Slippers, Sunglasses and Accessories From Jessica Simpson, Nine West, HUE, Hanes and more Excludes Nike, Under Armour and Spanx

Savings up to 55% off

Shoes

Take an Extra **25% OFF**

Entire Stock Regular & Sale Women's, Men's and Kids' Designer Shoes, Casuals and Sandals From Jack Rogers, Dolce Vita, Free People, Marc Fisher, Frye, Kate Spade New York, Vince Camuto, Sam Edelman, Cole Haan, Ralph Lauren, Johnston & Murphy and more Excludes Hunter, MICHAEL Michael Kors, TOMS and Ugg

Savings up to 50% off

Take an Extra **25% OFF**

Entire Stock Regular & Sale Women's, Men's and Kids' Shoes, Casuals and Sandals From Vionic, Adidas, Vans, Jessica Simpson, Lucky Brand, Tommy Hilfiger, Sperry, G by GUESS, Dansko, Merrell and more Excludes Nike, Under Armour and Birkenstock

Savings up to 50% off

Beauty Freebies & Goodies

While quantities last

Lancôme **Be the first to try** the launch of Lancôme's NEW fragrance, IDOLE, and receive your complimentary sample

Clinique **Free 3-PC Gift** with any Clinique foundation purchase **Clinique ID for \$25, \$39 value**

Origins **Free 6-PC set of your choice** with any \$55 Origins purchase

Elizabeth Arden **Free 3-PC Gift** with any 37.50 Elizabeth Arden purchase

Estée Lauder **Free 3-PC Gift** with any 37.50 Estée Lauder purchase

Bobbi Brown **Free Full-Size Extra Eye Repair Cream** with any \$125 Bobbi Brown purchase

Laura Mercier **Free Deluxe Sample** with any \$50 Laura Mercier purchase

Benefit Cosmetics **Free 2-PC Gift** with any \$50 Benefit Cosmetics purchase

Urban Decay **Free 3-PC Gift** with any \$35 Urban Decay purchase **Free 4-PC Gift** with any \$50 Urban Decay purchase

Erno Laszlo **Get 30% off** your total Erno Laszlo purchase when you buy 1 Cleansing Kit & 1 Mask

BOBBI BROWN URBAN DECAY Elizabeth Arden

CLINIQUE ORIGINS benefit ERNO LASZLO

LANCÔME PARIS ESTÉE LAUDER lauramercier

SAVE EVEN MORE WITH COUPON!

See front for details

Fine Jewelry

Take an Extra
30% OFF
Entire Stock Fine Jewelry Diamonds, Gemstones, Gold, Silver and Pearls From Belk & Co., EFFY and Le Vian
Excludes fine jewelry watches, clearance and fine jewelry Super Buys
Savings up to 65% off
Plus, 70% off clearance

Take an Extra
30% OFF
Entire Stock Fine Jewelry Watches From Citizen, Bulova and Seiko
Excludes smart watches, clearance and fine jewelry watch Super Buys
Savings up to 30% off

Take an Extra
20% OFF
Entire Stock Fine Jewelry Watches From Movado, Gucci, Swiss Army, Tissot and Wenger
Excludes smart watches, clearance and fine jewelry watch Super Buys
Savings up to 20% off

Jewelry

Take an Extra
30% OFF
Regular & Sale Fashion Jewelry From Kim Rogers®, New Directions®, Napier, Erica Lyons, Jules B and more
Savings up to 55% off

Take an Extra
25% OFF
Regular & Sale Designer Jewelry From Anne Klein, Lauren, Nadri, Vince Camuto and more
Excludes Kate Spade jewelry
Savings up to 55% off

Up to
70% OFF
Entire Stock Belk Silverworks Jewelry When you take an extra 25% off
Excludes clearance. Discount taken at register

Take an Extra
25% OFF
Entire Stock Fashion and Designer watches From Fossil, Anne Klein, G-Shock, Guess, Skagen, Coach, AX, Diesel, Original Grain and more
Excludes Fitbit, Garmin, Fossil Q, Michael Kors Connected, Diesel Connected, Kate Spade Connected and markdowns
Savings up to 55% off

Take an Extra
30% OFF
Clearance Designer & Fashion Watches
Excludes connected watches
Savings up to 65% off

Intimates

Take an Extra
25% OFF
Entire Stock Regular & Sale Bras, Panties and Shapewear From Calvin Klein, DKNY, Free People, Honeydew, Bali®, Vanity Fair®, Warner's®, Playtex®, Maidenform®, ND Intimates, Crown & Ivy™ and more
Excludes Wacoal, Hanky Panky, Natori and Spanx
Savings up to 55% off

Take an Extra
25% OFF
Entire Stock Regular & Sale Sleepwear and Robes From Lauren Ralph Lauren, Eileen West, Miss Elaine, HUE, Ellen Tracy and more
Excludes Kate Spade
Savings up to 55% off

Special Preview Event

Friday, August 23 from 6pm-close

FOR BELK ELITE & PREMIER REWARDS CREDIT CARDHOLDERS

Plus, Earn Triple Rewards**

ON BEAUTY & WACOAL PURCHASES. Earn DOUBLE REWARDS in all other departments. **Exclusions apply. See below for details

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All offers exclude Everyday Values & Super Buys storewide

*\$5 ticket available at the register. **Ticket valid on your first regular, sale or clearance purchase, including the beauty department. Excludes Adidas, beauty purchase with purchase offers, Birkenstock, Breville, Brighton, Chanel, Eileen Fisher Systems, Fitbit, Garmin, Hunter Boots, Hurley, Jo Malone, Koolaburra, Kors Studio, La Mer, Michael Kors, Nike, smart home department; smart wearables by Diesel, Fossil Q, Kate Spade & Skagen; Tom Ford, TOMS shoes, Ugg, Under Armour, Victorinox, Vitamix, Wacoal, What Goes Around Comes Around luxury vintage handbags, trunk shows and salon services. Not valid on phone orders or on belk.com. No cash back. Limit one \$5 discount per customer. Must purchase \$5 ticket to shop special sale hours. ***100 Belk gift cards per store valued anywhere from \$5 to \$1,500 will be given away. One lucky person per Belk Division (for a total of 2 winners) will walk away with a gift card worth \$1,500. No purchase necessary. One per adult customer, while supplies last. Not valid by phone or on belk.com. See a sales associate for details

BEAUTY COUPON: Coupon can only be used once and must be presented to your sales associate at the time of purchase. Qualifying purchase must be before tax. Excludes beauty purchase with purchase offers, Chanel, Jo Malone, La Mer and Tom Ford. Not valid on Clearance, Red Dot, Doorbusters, Super Buys, prior purchases or special orders. Cannot be redeemed for cash, credit or refund or used in combination with any other discount or coupon offer. Valid in store only August 24, 2019

**Purchases subject to credit approval. Excludes all non-merchandise, leased depts., and Belk Gift Cards. See Belk Rewards Program Terms for details on earning and redeeming rewards.

The Belk Rewards Mastercard is issued by Synchrony Bank pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated.