



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

TITUS L. IVORY SR. MEMORIAL GOLF TOURNAMENT

PARTNERING FOR A BETTER US

When you sponsor the 2019 Titus L. Ivory Sr. Memorial Golf Tournament, you are partnering with us to make our community better.

With your generous support, we can address critical community needs and provide high impact programs that change lives.

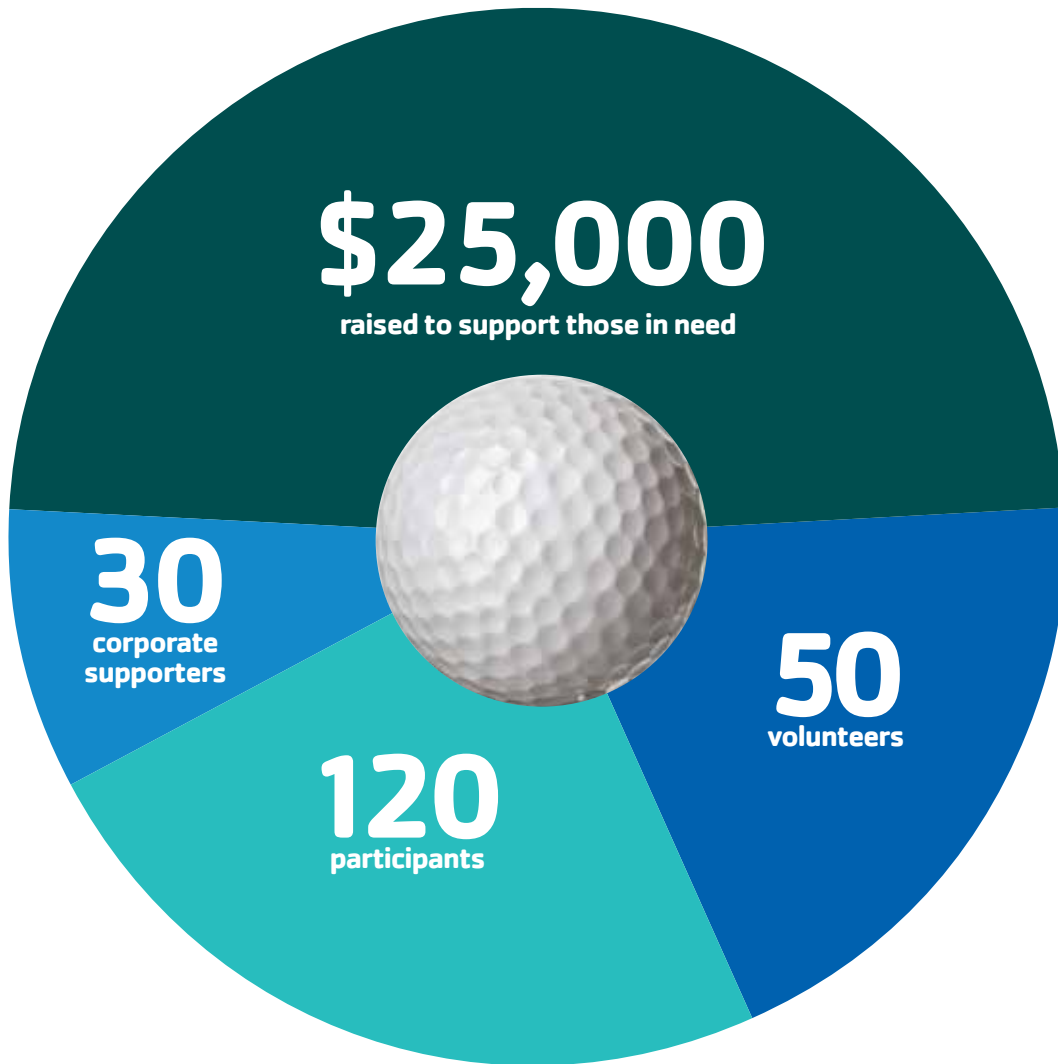
August 2, 2019
Birkdale Golf Club
8:30 AM Shotgun Start





EVENT REACH

IN 2018, 120 GOLFERS took to the fairways and greens of the Birkdale Golf Club to compete in the annual YMCA golf tournament.



COMPANY SPONSORS & TEAMS

Of the 120 total golfers, the majority participated on behalf of an organization. The 30 corporate supporters come from a variety of industries and most return year after year.

INDUSTRY

TYPE	# OF COMPANIES
BUSINESS SERVICES	19
FINANCIAL & INSURANCE	1
HEALTHCARE	1
RETAIL	2
FAITH BASED	2



MARKETING & BRANDING

From strategic digital marketing to targeted word-of-mouth recruitment, our advertising strategy and high brand recognition draw first-time and seasoned golfers. As a Brace Family YMCA Annual Golf Tournament sponsor, you enjoy significant exposure to our golfers, Y members and the community. Plus, we love recognizing our sponsors! These are just a few examples of sponsor recognition and reach.

- **Year-round recognition on our event sponsors webpage**
- **Social media shout-outs**
- **Email communication sent to participants pre and post-tournament**
- **Sponsor signage featured at key points along the course, including hole signs, as well as on golf carts**

IMPACT

In 2018, Titus L. Ivory Sr. Memorial Golf Tournament was able to raise **\$25,000** to help fund YMCA participants with the opportunity to experience life-changing programs at the McCrorey YMCA because of generous sponsor support.



CHILD DEVELOPMENT

The Y understands that the future of our community depends on the success of children. We also know that not all children and teens have what they need to thrive. That's why we support them with strong role models and enriching experiences that promote academic success, build self-reliance and foster lifelong healthy habits.

IN MEMORY

This annual event is held in memory of Titus L. Ivory Sr. who demonstrated the values promoted by the H.L. McCrorey Family YMCA. His illustration of caring, responsibility, faith, honesty and respect was manifested in the life he led and the legacy that remains.

SUPPORT THE Y, STRENGTHEN YOUR COMMUNITY

Proceeds from this year's tournament support the H.L. McCrorey Family YMCA 2019 Annual Campaign. All of the dollars raised help fund programs and services for children and families who need us most in our community. These programs include: The Titus L. Ivory Sr. Teen Center, which serves hundreds of area teens; scholarships for our youth sports program; and summer day camp, where over 150 children have a unique opportunity to learn and play in a safe environment. Your financial support ensures that our Y is able to provide high impact programs and services that change lives.





TITUS L. IVORY SR. MEMORIAL GOLF TOURNAMENT FRIDAY, AUGUST 2, 2019 INVESTMENT OPPORTUNITIES

SPONSOR BENEFITS	PLATINUM SPONSOR (CART SPONSOR) \$5000	IVORY SPONSOR (CART SPONSOR) \$2,500	DINNER SPONSOR \$1,500	GOLD SPONSOR \$1,000	SILVER SPONSOR \$600	HOLE SPONSOR \$250	BRONZE SPONSOR (INDIVIDUAL PLAYER) \$175
Sponsorship of a sport with signage in the gymnasium	›						
Recognition on social media	›						
One complimentary foursome	›	›		›	›		
Logo recognition on sponsors webpage	›	›					
One hole sign	›	›		›			
Opportunity to place promotional items in gift bags	›	›					
Recognition in the YMCA of Greater Charlotte Donor Report	›	›	›	›	›		
Company banner displayed at event			›				
Recognition at opening and closing ceremonies			›				
One hole sponsorship - recognition at the hole						›	
Full registration package							›

*In order to fulfill benefits with logo usage, sponsors are required to submit a hi-resolution logo in EPS format by July 5, 2019. If the sponsor does not supply a high-quality logo by the date requested, the company name will be used instead.

For more information, contact:

Debbie Smith | debbie.smith@ymcacharlotte.org | 704 716 6513

As an inclusive organization that welcomes sponsorship support and partnership opportunities from a wide variety of organizations, the YMCA of Greater Charlotte does not offer sponsor exclusivity based on industry or service/product offerings, except in rare circumstances deemed appropriate by the YMCA.



TITUS L. IVORY SENIOR MEMORIAL GOLF TOURNAMENT REGISTRATION

FRIDAY, AUGUST 2, 2019

**Shotgun Start: 8:30 AM
Birkdale Golf Club**

SPONSORSHIP LEVELS:

- PLATINUM (CART SPONSOR) | \$5,000
- IVORY (CART SPONSOR) | \$2,500
- DINNER | \$1,500
- GOLD | \$1,000
- SILVER | \$600
- HOLE SPONSOR | \$250
- BRONZE (INDIVIDUAL PLAYER) | \$175

We will follow-up for team/player registration information. To ensure all sponsor entitlements, confirmation and logos must be received by July 15, 2019.

**For more information, contact:
Debbie Smith
debbie.smith@ymcacharlotte.org
704 716 6513**

Team Information – If the contact is someone other than the team captain, please indicate this to Debbie Smith.

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Player #1

Name: _____

Email: _____

Shirt Size: _____

Player #2

Name: _____

Email: _____

Shirt Size: _____

Player #3

Name: _____

Email: _____

Shirt Size: _____

Player #4

Name: _____

Email: _____

Shirt Size: _____

- Please Bill Me Payment Enclosed \$ _____
 Cash Check (payable to the McCrorey Family YMCA)
 Credit Card Contact me to collect credit card payment
 Please charge my Visa Mastercard AMEX Discover

Card # _____

Exp date _____ Security Code _____

Name on card _____

Signature _____

Please note that all credit card information will be securely stored within our encrypted data base. This form will be stored in a secure location and shredded as soon as the information has been entered into our system.