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Will you give me a chance to explain?
DanMcCready.com [info@danmccready.com]

Sent: Tuesday, June 04, 2019 6:05 PM
To: Steve Johnston

DAN MCCREADY
FOR CONGRESS

Hey Steve -

Our first ad is on the air, and we've launched a 72-hour fundraising drive to help us keep it running. Will you give me a chance to explain why your donation to our drive is so important? Here we go:

Our ad is up across the 9th District, re-introducing Dan to the voters and reminding folks why he's in this fight.

But this is a big district. It actually overlaps four different media markets. Ours includes both the Raleigh and Charlotte markets, which are both in the top 25 biggest markets in the country. That means keeping our ad up is expensive.

This campaign is funded entirely by grassroots support. In fact, the majority of our donations come from people giving small amounts of money in response to emails just like this one.

That's why I'm asking if you will make a $3 donation to our campaign today as part of our fundraising drive. We're depending on grassroots supporters to keep our ad on the air.

Our ad is getting a lot of positive response on the ground, and if we're going to win this race, we need to make sure every voter hears our message.

Thanks for all you do,

Colleen Martin
Campaign Manager

DONATE

Paid for by McCready for Congress

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