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ReadCLT Insiders

Read Charlotte [elise@readcharlotte.org]

Sent: Tuesday, April 30, 2019 12:36 PM

To: Steve Johnston



Open Books. Open Opportunity.

ReadCLT Insiders



READ CHARLOTTE URGES COMMUNITY TO PRIORITIZE READING OVER SUMMER BREAK

Read Charlotte aims to keep reading top of mind this summer for parents and caretakers across Charlotte-Mecklenburg with its Second Annual #SummerReadingCLT campaign.

Summer reading reminders will begin popping up all over the county and online, urging adults to prioritize reading with children during the 2+ months most Charlotte-Mecklenburg students aren't in school.

According to the National Summer Learning Association, more than half of the reading gaps of 9th graders can be traced back to summer learning loss during elementary school.

"It's absolutely critical that we encourage young children to keep reading and learning over summer break," says Read Charlotte Executive Director Munro Richardson. "We have to be proactive and do what we can to keep kids on track in these early years of their education."

Students who don't keep reading over summer break can fall one or more months behind, while their classmates who continue reading move further ahead.



High-quality tutoring is a vital piece of the puzzle when it comes to improving early literacy in this community. We have been honored to work with hundreds of selfless and dedicated volunteers this school year. YOU can make a difference, too. Join the movement and consider getting involved this fall. [LEARN MORE>>>](#)



HAVE YOU READ OUR LATEST ANNUAL REPORT?

We know what to do to improve early literacy outcomes and we're moving full speed ahead, alongside incredible community partners, to see impact in targeted schools in Charlotte-Mecklenburg. The biggest challenge now is finding ways to scale the project to reach more kids, support more

Read Charlotte created a webpage (SummerReadingCLT.org) to not only educate but empower families with helpful tools and other community resources to support kids with reading over the summer.

schools and connect with more families across our county. [Read our 2018 Annual Report](#)

Working with Charlotte Parent, a new directory has also been created for parents to easily find local summer camps/programs that offer a literacy component.

Furthermore, Read Charlotte & YMCA of Greater Charlotte partnered the past two summers to pilot Summer Literacy Infusion. The program model adds one hour of literacy activities to existing summer programs and camps, and a comprehensive toolkit has now been added to SummerReadingCLT.org. It's available at no cost to any group interested in trying the model in their own programs this summer.

Visit [SummerReadingCLT.org](#) and follow Read Charlotte on Facebook and Twitter to stay connected this summer.



[Senate Proposes Read to Achieve Changes to fix plan's ineffectiveness](#)

EdNC-- April 2, 2019

[UrbanPromise Sees Success with HELPS Tutoring for Students](#)

WBTV News-- March 12, 2019

[Read Charlotte launches 2nd Annual 'Commit to 80' Campaign \(link unavailable\)](#)

Spectrum News-- March 6, 2019

[HomeReadingHelper.org Has Everything Parents Need in One Place](#)

Charlotte-Mecklenburg Library Blog-- January 17, 2019



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