

18 days until Election Day!



# **Weekly Campaign Newsletter**

On the 2018 general election ballot, City of Charlotte voters have the opportunity to approve a \$223 million bond referenda package that will fund construction and revitalization of transportation corridors including streets and sidewalks, affordable housing, and improvements to neighborhoods in established and emerging high-growth areas.

Voters will find the bonds at the end of the ballot in the referenda section following the six constitutional amendments.

LEARN MORE

### **Volunteers Needed: Trick-or-Treat Traffic Teams**

On Halloween morning, we're deploying teams of Vote YES supporters across the city to raise awareness about the city bonds on the ballot. We're asking committee members, elected officials and supporters to volunteer from **7:30-9 AM, Wednesday, Oct. 31**, at various predetermined locations and hold up signs for passersby. Halloween costumes are encouraged (wink, wink), although not required.

If you're interested, please email <u>info@voteyesforbonds.com</u>. Teams will be finalized by noon on Tuesday, Oct. 30.

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# **Project Spotlight: Affordable Housing**

On this year's ballot, \$50 million will go to the Charlotte Housing Trust Fund, which will match private investment dollars, to provide affordable and well-maintained housing for low-and moderate-income individuals and families in Charlotte.

This includes multi-family new construction and rehabilitation, homeownership development in targeted neighborhoods, housing for seniors, disabled and homeless populations, and acquisition of properties for developing mixed-income communities.

An example of an affordable housing project that has benefited from Housing Trust

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Fund investments is Centra Square. This \$17 million affordable housing development is located in the historic Belmont neighborhood and has 112 units reserved for seniors and families at 50-60% of the area median income. The Centra Square development helps to manage the impact of gentrification on the Belmont community while respecting the density and character of the neighborhood. Amenities include outdoor sitting areas, a playground, computer center, community room, fitness center and a covered picnic area. Two large meeting rooms can be used for community programs that benefit the entire community. Centra Square is in close proximity to the Parkwood Station on the Blue Line Extension which makes transportation for residents that much more accessible.

<u>Watch the exciting ribbon cutting</u> of the Centra Square development and how the Saint Paul Baptist Church helped make this a reality.



For more information about the Housing Trust Fund and the Centra Square affordable housing development, please visit the city's housing services website.

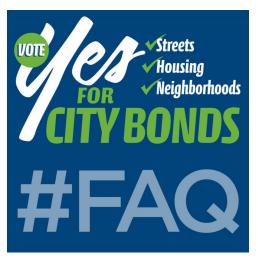
And for more information about other projects included in the bonds package, please visit Vote Yes for Bonds website.

## **Frequently Asked Questions**

**Q:** I have heard that the private sector is contributing \$50 million to affordable housing, why do we need to approve \$50 million in city funding as well?

**A:** Creating more affordable housing options for our workforce is a community-wide priority as we work

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to create greater economic opportunity. The private sector is raising \$50 million as a match to the city's investment if the bonds pass.

Visit Vote Yes For Bonds' FAQ page for more frequently asked questions.

## Supporters: Spread the Word!

With Early Voting under way, now is the time to spread the word to fellow voters about the importance of voting YES for all three Charlotte bonds. And, we have the tools to help you do just that.

Visit the Vote Yes for Bonds "Resources" page to view/download printable flyers (English and Spanish), lapel stickers, social media assets, and more. If you would like to request a large quantity of materials for your upcoming neighborhood, community or business event, please submit your request through our "Get Involved" page.

### Yard Sign Pick-Up Locations

#### Allen Tate SouthPark

6700 Fairview Road Charlotte, NC 28210

Hours: M-F 8:30-5:30; Sat. 11-2; Sun. 1-4

#### Allen Tate Steele Creek

2130 Ayrsley Town Boulevard, Suite A Charlotte, NC 28273 Hours: M-Sat. 9-5; Sun. 1-5

#### Allen Tate University

145 West W T Harris Boulevard Charlotte, NC 28262

Hours: M-F 8:30-5:30; Sat. 9-6; Sun. 12-6

#### **Charlotte Chamber**

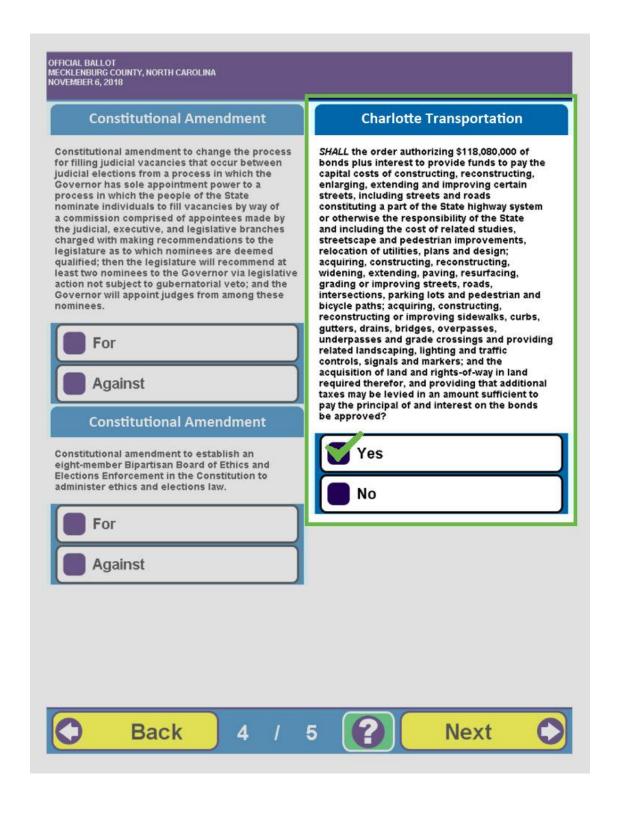
330 S. Tryon Street Charlotte, NC 28202 Hours: M-F 8-5

Please remember to follow the city sign ordinance. Click here to view.

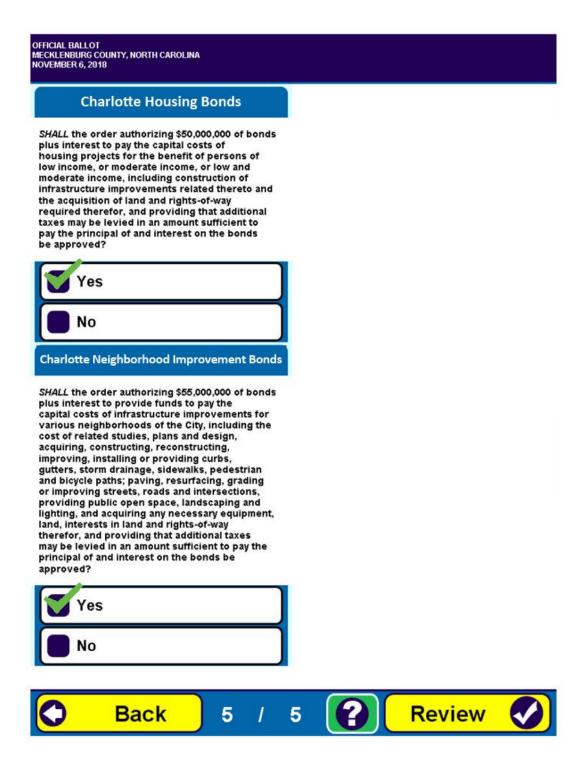
### Get Familiar with the Ballot

Know before you go! The city bonds referenda are at the very end of your ballot, following the six constitutional amendments. To view sample ballot by address, visit Mecklenburg Board of Elections.

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Improving Charlotte. Connecting People.

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## STAY CONNECTED:







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